



Washington **Business** Week

Build your future!

You are invited to an intensive week-long program developing teamwork and leadership skills and exploring career opportunities.



What is “Business Week?”

Washington Business Week is an exciting and unique experience for high school students. You’ll spend an intensive week in a simulated “corporate” environment learning business, teambuilding, leadership and life skills. It’s a crash course in the challenges and opportunities of life after high school such as preparing for a career, workplace issues, managing money, networking skills, email etiquette, business ethics and so much more!

You’ll be part of a small team (“company”) of students from around the state. Joined by a mentor “Company Advisor” from the business community, your “company” will be challenged with real-life business scenarios through a computer simulation, competing against one another in the world of production, marketing and finance. Throughout the week you’ll also engage in seminars, workshops, small group discussions and career exploration.

Sign up today!

Business Week is open to all high school age students. The registration fee of \$325 covers: a full week’s stay at a college dorm, all meals, program materials, activities, entertainment and a t-shirt. *Financial assistance is available.*

Want to know more?

Learn more about Business Week and our other programs in Healthcare, Construction and Manufacturing at www.wbw.org. Applications are available online or contact us at (253) 815-6900 or toll free (800) 686-6442 or sarah@wbw.org.



Western Washington Univ.
June 20-26, 2010

Gonzaga University
July 11-17, 2010

Central Washington University
July 18-24, 2010

Pacific Lutheran University
August 1-7, 2010

Come join the fun!

www.wbw.org

Washington Business Week

Real World Experience. Life-Changing Results™

Business Week

This is the primary program and is applicable to every student regardless of their career choice. "Companies" of students compete in an interactive business simulation, while gaining self-confidence and learning what it takes to be successful from the classroom to the boardroom.

- June 20-26 at Western Washington University (Bellingham)
- July 11-17 at Gonzaga University (Spokane)
- July 18-24 at Central Washington University (Ellensburg) and
- August 1-7 at Pacific Lutheran University (Tacoma)

Construction Week

"General Contractors" vie for the most competitive bid to build a new project and learn how this rapidly growing industry offers some of the highest paid professions in our state. Students explore the wide spectrum of career choices in construction.

- July 18-24 at Central Washington University

Healthcare Week

In the context of a real world healthcare crisis, "Clinics" navigate their way through a global health project, hands-on clinical workshops, and disease research while learning about careers in the healthcare industry.

- July 11-17 at Gonzaga University and
- August 1-7 at Pacific Lutheran University

Get AMPT! Week

New in 2010! Get AMPT! Week was specifically created to address the demand for quality employees in manufacturing, including the Aerospace, Marine and Process Technology professions.

- July 11-17 at Gonzaga University

Advanced Business Week

For those who have already experienced Business Week, we offer an Advanced Program which gives students an in-depth look at business planning, entrepreneurship and business communications.

- July 18-24 at Central Washington University

**Apply online today
at www.wbw.org.**



Volunteer

Employers benefit when sending employees to volunteer as Company Advisors ...

- Satisfaction of making a difference in a young person's life and helping them succeed.
- Real-life experience in team building and collaboration.
- Opportunity to enhance or develop personal skills in:
 - leadership,
 - presentation and public speaking,
 - small group management,
 - time management,
 - finance, and
 - general business management
- Network with professionals statewide.
- Business professionals and educators work together to help shape tomorrow's employees.

Volunteer Opportunities:

- Company Advisors (a full week)
- Judges (a couple of hours)
- Speakers

Contribute

Your support can change the lives of our high school youth and support them as they learn more about the world of work and connect this world to their education and future.

- The overall cost of the Business Week experience is about \$950 per student and includes the program, materials and room/board for the full week on a college campus.
- Students are asked to pay a registration fee of \$325 each. Financial Assistance is available for those who qualify.
- We seek sponsorships of \$500 for each student from businesses and service clubs throughout Washington State.
- The balance that we need for each student comes from statewide sponsors such as PEMCO, KeyBank, State Farm, BECU, Weyerhaeuser and many others.
- Approximately 475 individuals, businesses, civic clubs and foundations will make a contribution to our program this year. Won't you join them?

AWB is the Founding Sponsor of the Washington Business Week Programs.

**Learn more about Business Week and
our pathways in Construction, Healthcare
and Manufacturing at www.WBW.org.**