

2011 Business Week & The Pathway Programs

Since 1976, Washington Business Week has successfully prepared high school students to enter the workforce by giving them the skills, confidence and values to succeed in life. Our mission is *to partner with business and education, inspiring high school students to recognize their potential as responsible employees, employers, and citizens*. Business Week immerses students in a week-long program of experiential learning and leadership. Students, educators and parents agree that Business Week:

- ◆ Inspires students to work harder in high school
- ◆ Improves self-esteem
- ◆ Increases work and college readiness
- ◆ Builds teamwork and leadership skills
- ◆ Prepares students for a diverse workforce
- ◆ Connects students to real-life business leaders

What is Business Week?

Business Week is a week-long, hands-on, experiential, overnight summer program where high school students explore what the future holds in the real world. Students develop skills in leadership, teamwork, and communication while making the decisions required in real-life work situations. They'll be part of a management team of 8-12 participants charged with the task of turning their "company" into a financial success. At the end-of-the-week, after developing a marketing strategy, they'll compete in a Trade Show and make a Stockholder's Presentation. Each company is matched with a "Company Advisor," a volunteer mentor from the related business community, who serves as a guide through the week.

Business Week:

This program is great for all career tracks. "Companies" of students compete in an interactive business simulation to develop and market products while pitching their company to investors and trying to keep stock prices rising.

- June 19-25 - Western Washington University (Bellingham) • July 10-16 - Gonzaga University (Spokane) • July 17-23 - Central Washington University (Ellensburg) • July 31-August 6 - Pacific Lutheran Univ. (Tacoma)

Advanced Business Week:

For those who have already attended Business Week, we offer an advanced program which gives an in-depth look at business planning, entrepreneurship and business communications. *Prior attendance at BW, a letter of recommendation from their company advisor and a short essay are required for admittance into this program.*

- July 17-23 - Central Washington University (Ellensburg)

Healthcare Week:

In the context of a real-world healthcare crisis, "Clinics" navigate their way through a medical response plan, hands-on clinical workshops, and disease research while learning about leadership, teamwork and the business of healthcare. In 2010, **Healthcare Week** was attended by 215 students, with more on a waiting list.

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Get AMPT! (Manufacturing) Week:

Get AMPT! Week was specifically created to address the demand for quality employees in manufacturing. Hands-on projects, a response to a Request for Proposal, tours, demonstrations, and industry panels will showcase the wide spectrum of opportunities in manufacturing in Washington State.

- June 19-25 - Western Washington University (Bellingham)

Energy Week:

Students develop a business proposal convincing home contractors to build "homes of the future" using the latest energy technology. Students review the production and conservation of solar energy, wind turbines, and geothermal exchange, while exploring the wide spectrum of career choices in renewable energy and green construction.

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