



Alaska

Business

Week

What is "Business Week?"

Alaska Business Week is an exciting and unique experience for high school students. You'll spend an intensive week living on a college campus in a simulated "corporate" environment learning business, teambuilding, leadership and life skills. It's a crash course in the challenges and opportunities of life after high school such as preparing for a career, workplace issues, managing money, networking skills, email etiquette, business ethics and so much more!

You'll be part of a small team ("company") of students from around the state. Joined by a mentor "Company Advisor" from the business community, your "company" will be challenged with real-life business scenarios through a computer simulation, competing against one another in the world of production, marketing and finance. Throughout the week you'll also engage in seminars, workshops, small group discussions and career exploration.

Sign up soon!

Alaska Business Week is open to all high school age students. The registration fee covers: a full week's stay at University of Alaska Fairbanks, all meals, program materials, activities, entertainment and a t-shirt. *Financial assistance is available.*

Build your future!

You are invited to an intensive week-long program developing teamwork and leadership skills and exploring career opportunities.



University of Alaska Fairbanks

August 8-14, 2010

Come join the fun!

Alaska Business Week

Real World Experience. Life-Changing Results™



Want to know more?

Learn more about Business Week at the Alaska State Chamber of Commerce website: www.alaskachamber.com. Applications will be available in February. Contact Wayne Stevens at the Alaska State Chamber (907) 586-2010 or wstevens@alaskachamber.com.

**Inaugural
Sponsor**



Business Week

Business Week prepares high school students to enter the workforce by giving them the skills, confidence and values to succeed in life. Often, a summer program like this is the first “taste” of college life for the students who live on campus the full week. Students form a “Company” of 10 students mentored by a volunteer “Company Advisor” from the business community. The “Companies” create management teams, develop mission statements, determine business strategies, and make financial and ethical decisions. This takes place while competing in BIZSim, a computer software program that simulates two years of financial inputs/outcomes for their “Company”.

Students also attend business seminars, engage in team building activities, prepare Stockholder Presentations and produce a Trade Show. “Investor Education Day” focuses on how students can build their credit, prevent identity theft and protect their financial futures.

- August 8-14 at University of Alaska Fairbanks

What students have to say:

“Business Week has changed me forever. It has taught me to step outside my comfort zone and try things I wouldn’t normally do.”

“I now feel a connection between me and the business world!”

“Business Week has made me more driven to exceed in my education and outside activities. The most important thing I learned was to really consider every idea.”

“Business Week helped me to improve my communication skills and my self confidence.”

“Throughout this intensive business program, I was able to obtain skills and experience that could never be found in my high school. BizSim taught me the importance of teamwork and time management.”

“The most important thing I learned is if you don’t voice your opinion then you won’t be heard.”



Alaska Business Week is a program of the Alaska State Chamber of Commerce in partnership with the Foundation for Private Enterprise Education, a 501(c)(3) organization.



Volunteer

Employers benefit when sending employees to volunteer as Company Advisors ...

- Satisfaction of making a difference in a young person’s life and helping them succeed.
- Real-life experience in team building and collaboration.
- Opportunity to enhance or develop personal skills in: leadership, presentation and public speaking, small group management, time management, finance, and general business management
- Network with professionals statewide.
- Business professionals and educators work together to help shape tomorrow’s employees.

Volunteer Opportunities:

- Company Advisors (a full week)
- Judges (a couple of hours)
- Speakers

Contribute

Your support can change the lives of our high school youth and support them as they learn more about the world of work and connect this world to their education and future.

- The overall cost of the Business Week experience includes the program, materials and room/board for the full week on campus.
- Students are asked to pay a registration fee. The amount will depend on the level of corporate sponsorship received by mid-January 2010. Financial Assistance will be available for those who qualify.
- We seek sponsorships for each student from businesses and service clubs throughout Alaska.
- The balance that we need for each student comes from statewide sponsors such as the Alaska State Chamber, Tesoro and others (your company can be listed here, too).
- Contact Wayne Stevens at the Alaska State Chamber (907) 586-2010 or wstevens@alaskachamber.com; or Steve Hyer at Washington Business Week (253) 815-6900 or steve@wbw.org.

Learn more about **Business Week**
at www.alaskachamber.com.