



Check out our video at www.wbw.org!



Washington Business Week

Summer Fun!

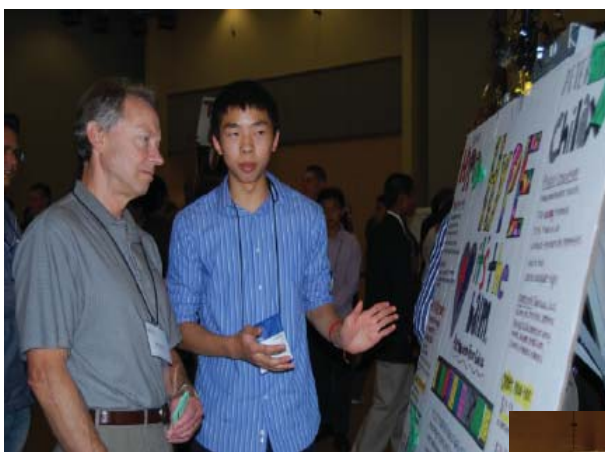
... with a little
“business”
thrown in

Washington Business Week is an exciting and unique experience for high school students. You'll spend an intensive week in a simulated “corporate” environment learning business, teambuilding, leadership and life skills.

It's a crash course in the challenges and opportunities of life after high school such as managing money, networking skills, business ethics, preparing for a career, and so much more!

You'll be part of a small team (“company”) of students from around the state. Joined by a mentor “Company Advisor” from the business community, your “company” will develop a marketing strategy for a new product and be challenged with real-life business scenarios through a computer simulation.

At the end of the week, your team will compete in a Trade Show and make a Stockholder's Presentation. Throughout the week you'll also take a test run of college life, meet new friends, explore careers, enhance your leadership skills, earn college credit and get the chance to win a scholarship.



Register online!

Business Week is open to all high school age students. The registration fee covers: a full week's stay at a college dorm, all meals, program materials, activities, entertainment and a t-shirt. Applications are available online at www.wbw.org. *Financial assistance is available.*

Want to know more?

Learn more about Business Week and our pathways in Healthcare, Energy, Manufacturing and Agriculture at www.wbw.org. Join us on Facebook! Contact us at (253) 815-6900 or toll free (800) 686-6442 or alex@wbw.org.

Western Washington Univ.
Gonzaga University
Central Washington University
Pacific Lutheran University
International (Poland)

Come join the fun!
www.wbw.org

Washington Business Week
Real World Experience. Life-Changing Results™



Check out our videos
at www.wbw.org!

Business Week

Since 1976, teams of students have competed in an interactive business simulation that places them in leadership roles of their own company. Mixing the art of persuasion with sound business tactics, your company will pitch its latest product to potential investors. Business is in everything!

Healthcare Week

Your team will run a clinic and navigate through a medical response plan, a real-world healthcare crisis, clinical workshops, and disease research while learning about leadership, teamwork and the business of healthcare. The healthcare industry is sure to get your heart pounding!

Energy Week

Business Week meets sustainability as students explore the world of energy. Energy experts will show you first-hand how energy, economics, and environment combine to create career opportunities. Your team will develop our future communities by exploring how energy is created, consumed, and conserved – while making a profit. Go Green!

Get AMPT! Week

At Get AMPT! Week, you create the products of the future while learning how to profit from your innovation and creativity. This week is packed with hands-on projects, industry tours and explores career opportunities for your future in **A**erospace, **M**arine, and **P**rocess Technology (AMPT). Manufacture your success!

Agri-Business Week - New!

Learn what it takes to feed the world. More people in Washington State are involved in agriculture than any other industry. Join us and follow the food chain and discover the career opportunities at every link. Plant the seeds to your future in this growing industry. From the farm to your plate!

Advanced Business Week

If you've already experienced the magic of Business Week, you can take it to the next level. Advanced Business Week offers an in-depth look at business planning, entrepreneurship, international perspectives and business communications. Welcome back!

Our 2012 Summer Programs

Western Washington University

Business Week
Advanced Business Week
Get AMPT! Week
June 24-30 Bellingham

Gonzaga University

Business Week
Healthcare Week
July 8-14 Spokane

Central Washington University

Business Week
Energy Week
Agri-Business Week
July 22-28 Ellensburg

Pacific Lutheran University

Business Week
Healthcare Week
August 5-11 Tacoma

University of Alaska - Fairbanks

Alaska Business Week
A program with the Alaska State Chamber of Commerce
July 14-21 Fairbanks, AK

International (Poland)

Business Week
August 2012

Our Invitation

Volunteer

Each program needs mentors from the business community and volunteer judges to critique end of the week presentations and trade shows.

Contribute

Help sponsor a program or a student. Various levels of giving are available to help provide access for students throughout the state.

Recruit

Identify students who can benefit from our programs.

AWB is the Founding Sponsor of the
Washington Business Week Programs.

Learn more and apply online at
www.wbw.org