

Students are each assigned to a "Company" of 10 students mentored by a volunteer "Company Advisor" from the business community. The "Companies" create management teams, develop mission statements, determine business strategies, and make financial and ethical decisions. This takes place while competing in BIZSim, a computer program that simulates two years of financial inputs/outcomes for their "Company". Students also attend business seminars with featured speakers, engage in team-building activities, prepare a stockholder presentation and produce a trade show. Since 2005, we have added an "Investor Education Day" and include speakers and curriculum on how students can build their credit, prevent identity theft and protect their financial futures.

The Business Week Programs provide a vital bridge between school and work. We bring education and industry together to provide a solution that will contribute to every student's opportunity for life-long success. Through our time tested model, students see first-hand the intersection between principles learned in the classroom and their real-world application. They learn about business, teamwork, communication, ethics and leadership. They learn fiscal responsibility, as individuals and in a corporate setting. All of our activities help students become more engaged, responsible students, citizens, employees and consumers.

Business Week

This is the primary program and is applicable to every student regardless of their career choice. "Companies" of students compete in an interactive business simulation, while gaining self-confidence and learning what it takes to be successful from the classroom to the boardroom.

- June 19-25 at Western Washington University (Bellingham)
- July 10-16 at Gonzaga University (Spokane)
- July 17-23 at Central Washington University (Ellensburg)
- July 31-August 6 at Pacific Lutheran University (Tacoma)

Advanced Business Week

For those who have already experienced Business Week, we offer an Advanced Program which gives students an in-depth look at business planning, entrepreneurship and business communications.

- July 17-23 at Central Washington University

AWB is the Founding Sponsor of the Business Week Programs.



Real World Experience. Life-Changing Results.®

Check out our video
at www.wbw.org!

In-School Program

Typically, the entire junior class of a high school attends the In-School Business Week Program. Students are each assigned to a "Company" of 10-15 students mentored by a volunteer "Company Advisor" from the local business community.

- Pasco High School
- Centralia / Chehalis Regional
- Omak & Okanogan High Schools
- Willapa Harbor Regional
- White Pass High School
- Eatonville High School
- Aberdeen High School
- Destination: Healthcare (Moses Lake Regional)

Pathway Programs

In 2007, Washington Business Week worked with high demand industries to create "Pathway Programs" to give a more in-depth look at specific industries. Modeled after the traditional Business Week program and using the same experiential learning model, students develop critical workforce skills and network with industry professionals while learning about business and career opportunities.

Energy Week - **New in 2011!**

"Companies" develop a business proposal convincing home contractors to build "homes of the future" using the latest energy technology. Students review the production and conservation of solar energy, wind turbines, and geothermal exchange, while exploring the wide spectrum of careers in renewable energy and green construction.

- July 17-23 at Central Washington University

Healthcare Week

In the context of a real-world healthcare crisis, "Clinics" navigate their way through a medical response plan, hands-on clinical workshops, and disease research while learning about leadership, teamwork and the business of healthcare.

- July 10-16 at Gonzaga University and
- July 31-August 6 at Pacific Lutheran University

Get AMPT! Manufacturing Week

Get AMPT! Week was specifically created to address the demand for quality employees in manufacturing. Hands-on projects, a response to a Request for Proposal, tours, demonstrations, and industry panels will showcase the wide spectrum of opportunities in manufacturing in Washington State.

- June 19-25 at Western Washington University

Learn more about **Business Week**
and our pathways in **Energy,**
Healthcare and Manufacturing.