



A Guide to the Summer Washington Healthcare Week Program

WWW.WBW.ORG

This is a summary of the Washington Healthcare Week Program. It is intended to give you a clear picture of what the students will be learning during the week. The program is comprised of several important components.

<u>Sunday</u> Adjusting	<u>Monday</u> Marketing & Entrepreneurial	<u>Tuesday</u> Soft Skills – Interpersonal Focus	<u>Wednesday</u> Business & Society	<u>Thursday</u> Investing & You	<u>Friday</u> Wrapping Up
<ul style="list-style-type: none"> • Getting acquainted • Program Overview • Announcement Challenge 	<ul style="list-style-type: none"> • Introduction to Medical Response Plan • Friday Night in the ER • Announcement Challenge Presentations 	<ul style="list-style-type: none"> • Teambuilding • Interpersonal Styles • Healthcare Week Olympics • Inspirational Talk 	<ul style="list-style-type: none"> • Ethics • Leadership • Skills Lab • Volleyball Challenge • Dance 	<ul style="list-style-type: none"> • Personal Finance • Summing it up 	<ul style="list-style-type: none"> • Medical Trade Show • Board of Director's Presentation • Closing Ceremony • Dance

- Medical Response Plan. Students learn about a national healthcare crisis and working in small teams (clinics) will develop a medical response plan
- Teambuilding activities. Students interact in many “non-academic” projects that focus on teamwork & group dynamics.
- Seminars are conducted by members of the healthcare community. Presentations are on healthcare, business and leadership topics.
- Memorandums requiring policy recommendations on topics such as pharmaceutical waste, saturated fat, transplant recommendations and hiring.

SUNDAY: This is the first day of the program. This is when the students become acquainted and begin the teambuilding process. The student body is divided into “clinics” (10-12 students). Sunday’s activities include: a welcoming ceremony, an inspirational speech, clinic meetings, and a teambuilding activity called the “Public Service Announcement Challenge”.

MONDAY: The students make their first management decisions. Each clinic will establish a strategy for their clinic, elect a CEO and subdivide into departments (finance, marketing & government affairs, human resources, and clinical research). They will attend a seminar titled “Healthcare Head to Toe”. Each clinic will learn about creating a medical response plan to a national healthcare crisis such as heart disease, diabetes or cancer and developing a medical invention (product or service) that address their healthcare crisis. Later that day, each clinic will present their Public Service Announcements and play a challenging game of “Friday Night in the ER” and manage a hospital. They will also “Meet the CA’s” for discussion on how each CA (Clinic Advisor: the healthcare volunteer each clinic works with during the week) decided on their career and how they got there.

TUESDAY: Tuesday is a critical day at HW. The overall objective of the day is to bring the teams together in a powerful way. They will watch a video about ethics, have a discussion about the topic, and make policy decisions. More teambuilding happens during the Healthcare Week Olympics. In the afternoon the clinics will attend a health fair and then they’ll spend quiet time getting to know each other by engaging in more teambuilding activities. In the evening, an inspirational speaker supercharges the student body (and the adults as well)!

WEDNESDAY: Wednesday, students attend seminars on Ethics and Leadership. The big activity of the day is the hands-on Skills Lab rotation at the School of Nursing. In the afternoon the CEOs will challenge the CAs to a volleyball game and in the evening the students have a dance!

THURSDAY: Thursday concentrates on personal issues. The students will hear about credit and personal finance. Students will also attend a seminar on trauma care. Then the students will write their corporate sponsors. The day concludes with a Talent Show.

FRIDAY: Friday morning the students take part in the “Medical Trade Show” during which they will attempt to get investors for the new product or clinic they have created. The students will also present to their Board of Directors about their healthcare issue and medical response plan. Then the students will tie up any loose ends and get ready for the grand finale: “The Graduation Banquet”, a fitting finish to a powerful learning experience.