

# CA Letter of Recommendation

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As you know, we allow students to come back for another Business Week program. We ask returning students to submit a short essay describing how attending a BW program has impacted their life and school activities, why they want to attend another program, and what skills and experience they will offer to their company. We also have them get a referral from their past Company Advisor. We do this because we want to make sure students are coming back for the right reasons. Some really want to explore other programs, but we want to weed out those students who want to attend again just for the social aspect.

You may be contacted by one of your students asking for a referral for a program. Your recommendation just has to be a paragraph or so telling us why you think they would benefit from another program and what contributions you think they'll make to the program.

So, when wouldn't you recommend someone? If the student wasn't really paying attention, was easily distracted or not "focused," that is a big red flag. That being said, we understand that is really how a lot of our students are these days. The real key is, we don't want anyone taking away the "Magical Moments" from a first year student.

We cannot process a student's application until we have received their brief essay and a letter of recommendation from their past Company Advisor.

When you are asked for a letter, please email it to: **registrar@wbw.org** (please do not email only Janice or Tracey). If you have any questions, please do not hesitate to ask. Thanks again for your commitment to our programs!

P.S. The 2012 Company Advisor and Judge applications are posted online at [wbw.org](http://wbw.org). We hope you'll join us again and encourage your friends and colleagues to come, too!