



## Washington Business Week Summer Programs

### Asking a Business for a Sponsorship

On your application you indicated that you need some financial assistance. We realize, due to the current economic situation, that some families cannot afford to pay the full \$880 program tuition or even the reduced tuition offered as a financial assistance award. In an effort to assist you, this document provides some tools to use to help raise some of the tuition to lower your cost to attend any of the programs offered by Washington Business Week.

Do not get discouraged if some of the businesses you approach cannot sponsor the full tuition. You can have as many sponsors as necessary to bring the cost down to an amount that you can afford.

#### Asking for a Sponsorship:

- Go to a local business and ask for the manager or owner. You can also try contacting a local civic club such as a Rotary, Soroptomist, Kiwanis or Lions club.
- Explain to them what Washington Business Week is, why you would like to go and what you hope to gain from the experience. Ask them to sponsor you and be a part of this wonderful opportunity to build on your future. Tell them the benefits of supporting you, a local youth. You will:
  - Develop leadership, team work and life skills that will benefit you regardless of your career choice;
  - Take a test run of life on a university campus for a week;
  - Be able to make more informed decisions in business, school and life;
  - Be ready to enter the work force as more informed and better prepared employee;
  - Learn from mentors who come from business and industry;
  - Receive information on career and post-secondary opportunities;
  - Participate in a wide range of leadership activities; and
  - Be a more responsible citizen and consumer.
- If they agree to sponsor you, thank them and leave the Sponsorship Card and an envelope with them to fill out and mail to the Business Week office.
- If they fill out the Sponsorship Card at that moment, thank them and put it in the mail to the Business Week office.

**Please note that sponsorships do not have to be from a business.**

**Share this opportunity with your family, relatives, friends, and neighbors.**

**Ask your grandparents, aunts and uncles, parent's friends, school, and employers to sponsor you.**

Please contact us at [registrar@wbw.org](mailto:registrar@wbw.org) or 253.815.6900 to let us know that you are working to obtain sponsorships so that we can allow you time to raise the money. The tuition must be paid in full no later than three weeks before the start of your program.

**Good Luck!**

*Business Week, Healthcare Week, Tech-week and Advanced Business Week are programs of the  
Foundation for Private Enterprise Education, a 501(c)(3) organization.*

**Washington Business Week**

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