



# Washington Business Week

*Challenging Times Are The Steel Leaders are Forged From...*

## Leadership

Karen Hansen, President  
Wyman Financials

Kein Confrey, Treasurer  
First Choice Health

Denise Mitchel, Secretary  
PEMCO

Tom McReynolds  
Walmart

Robert Bleu  
Fred Foose & Ho-On Yoshida  
True World Group

Eliot Brimage  
Jostens

Alyssa Norwood  
Starbucks

Dr. Jeff Wolf-Gee  
Swedish

Raegan Berry  
Boeing

Kris Johnson  
AWB

Jeff Mullula  
Raymond James

Michaela Wesselmann  
Umpqua Bank

Mac Johnson  
Microsoft

Anthony Covington  
Renton Technical College

Staci Sumi  
Centralia College

Steve Doubous  
Retired Educator

WBW Staff  
Gena Lusk  
Kyle Jenkins  
Pam McKiernan

## *Students, Parents and Supporters:*

Thank you for your continued interest and dedication to Washington Business Week. During these challenging times we continue to make adjustments and plan for all our programs – Summer, In-School and International.

## **WBW Educational Plans Moving Forward:**

1. Our innovative leadership team is moving forward with plans to host our summer camps on the campuses of Gonzaga, University of Washington-Tacoma and Renton Technical College in July and August and we are holding onto the hope to serve students in person at camp.
2. We are also adapting during these unprecedented times and we are excited to embrace the opportunity to innovate and alter the WBW learning model by exploring the possibility of a virtual camp.
3. WBW will continue to shape our programs to the shifting educational needs of youth not only here in Washington but around the world based on governmental protocols surrounding the COVID-19 crisis.

## **What You Can Do to Help:**

Give WBW and our entrepreneurial educational programming your support, patience and understanding as we navigate this evolving situation. Your support comes in many forms:

- o Through your continued financial contributions which are vital to the success of these programs
- o Help in scheduling changes at the host schools sites along with those of the students and their families
- o Offering your leadership and assistance as a Company Advisor (CA), Panel Judge, or with the adaptation of course curriculums

We will continue to stay true to our mission by providing dynamic real-world, immersive business experiences that build confidence and a sense of purpose and leadership by empowering the business teams of tomorrow.

All changes in programming due to the COVID-19 crisis will be communicated. Thank you for your continued support!

***Give WBW one week and gain an edge in business for life.***

Andrea Keikkala  
Executive Director, Washington Business Week  
<https://www.wbw.org>  
[andreak@wbw.org](mailto:andreak@wbw.org)

