

Washington Business Week

Virtual Business Week Summary and Report
for Summer 2020

The image features a central red circular logo with a white star icon and the text "WASHINGTON Business Week". This logo is overlaid on a collage of virtual meeting thumbnails. The thumbnails show various participants in a meeting, some with their arms raised in celebration. In the bottom left corner, a screenshot of a software interface is visible, displaying data for "Price of Units" and "Advertising".

Category	Role	Value
Price of Units	INDUSTRY PRICE	\$55.00
Price of Units	CURRENT SALES PRICE	\$76.00
Advertising	SALES PEOPLE OUTPUT	\$90,000.00

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Full Summer Summary

Student Demographics

This summer, Washington Business Week's Virtual Summer Camps hosted 265 students.

June
had 110 participants.

July
had 66 participants.

August
had 89 participants.

While most of these students were from Washington, others came from far away:

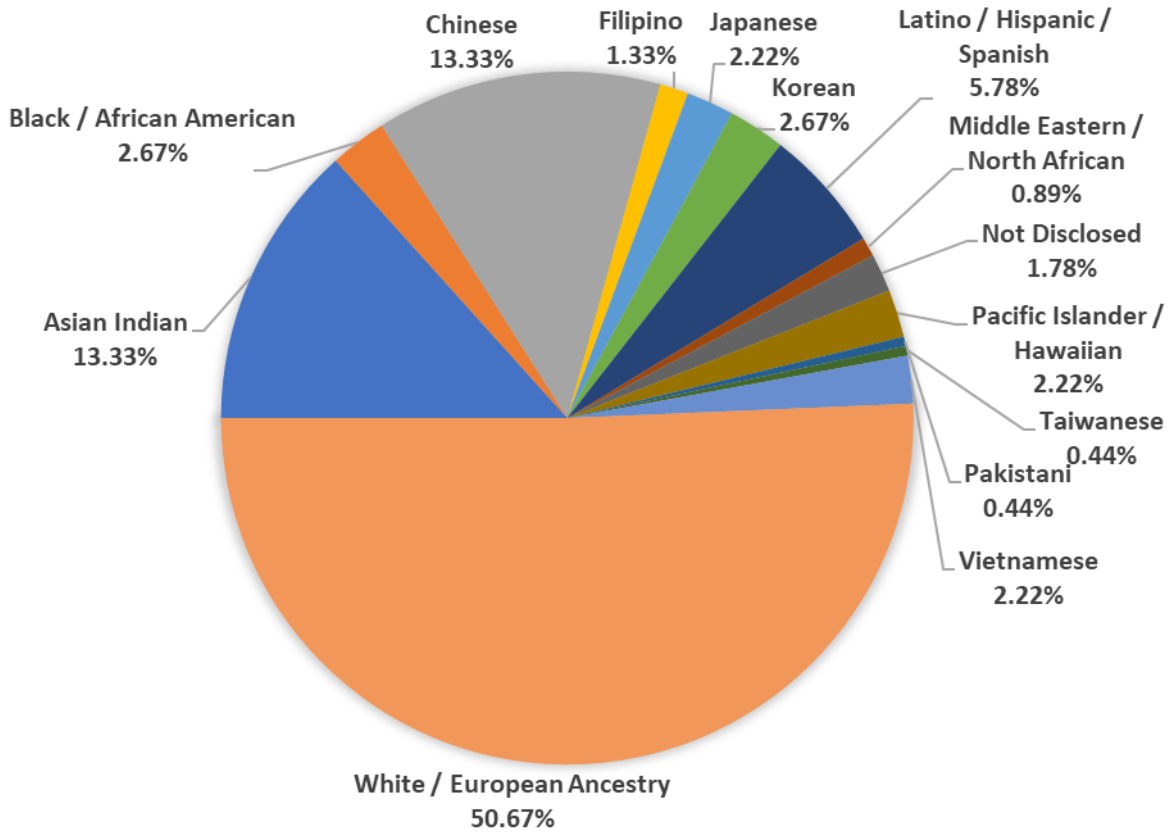
Internationally:

- Gdynia, Poland
- Gdansk, Poland
- Shida Kartli, Republic of Georgia

Domestically:

- New York
- North Carolina
- Georgia
- Oklahoma
- Virginia

Student Race and Ethnicity

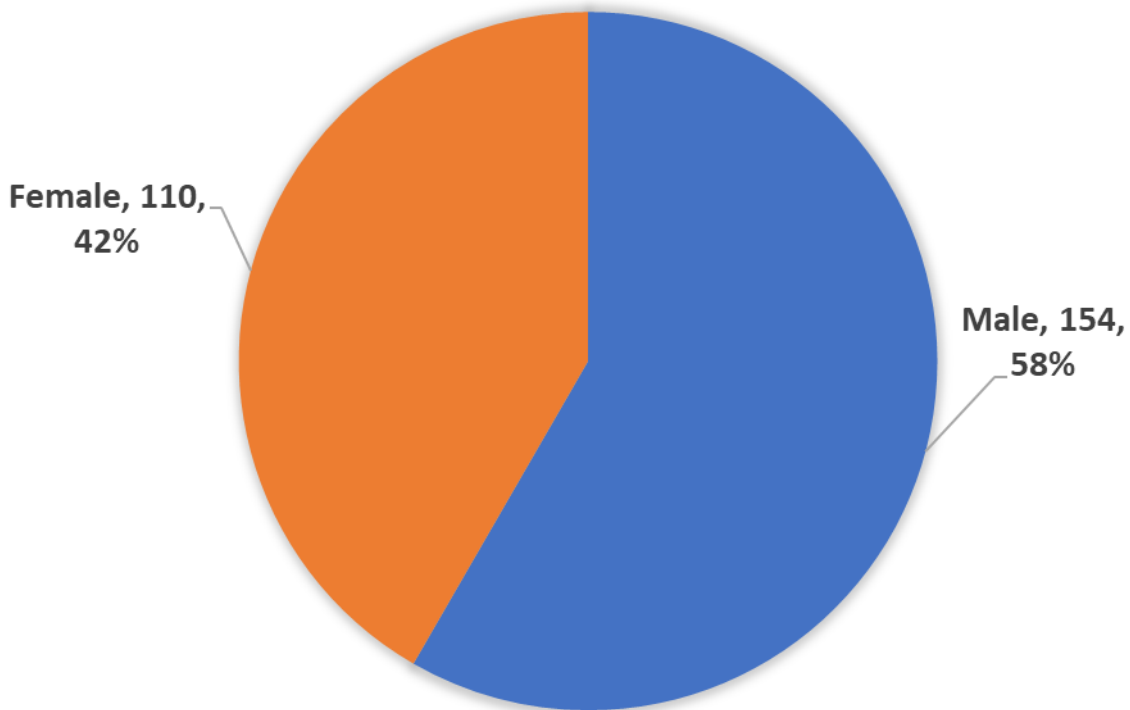


This page is the summary of the ethnicities of 225* of our students. Four students did not disclose their race or ethnicity in their application for privacy reasons. They are labelled as "Not Disclosed."

* This page only contains information on students from the United States. Information regarding Polish or Georgian students can be seen in the camp comparison sections ahead.

Participant: What is your famial enthnicity?	
Asian Indian	30
Black / African American	6
Chinese	30
Filipino	3
Japanese	5
Korean	6
Latino / Hispanic / Spanish	13
Middle Eastern / North African	2
Not Disclosed	4
Pacific Islander / Hawaiian	5
Pakistani	1
Taiwanese	1
Vietnamese	5
White / European Ancestry	114
Total	225

Student Gender

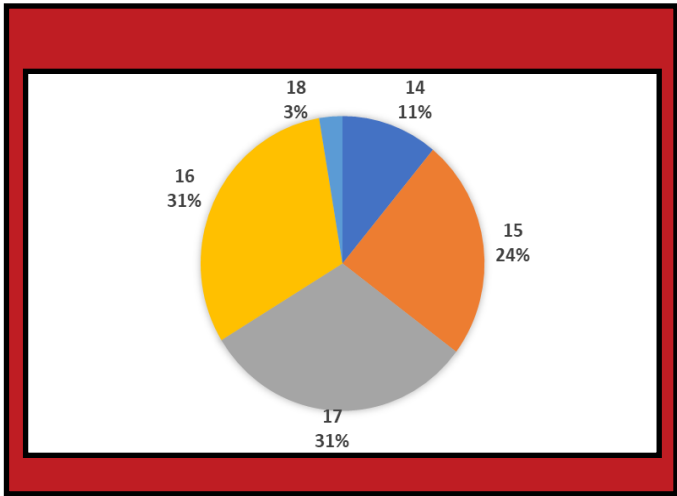


While this is the overall ratio of male to female students, each of the camps had incredibly different gender ratios.

This can be seen in the camp comparison section of this report.

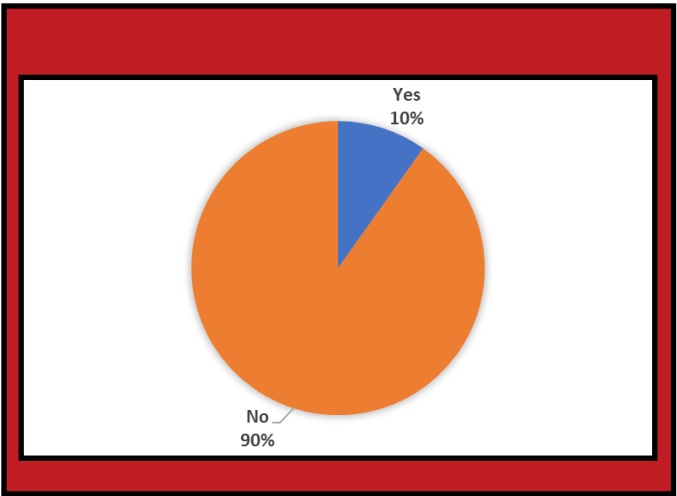
Participant: Gender	
Male	154
Female	110
<hr/>	
Total	264

Student Ages and Returning Students



Participant: Age as of today	
14	29
15	65
16	82
17	82
18	7
Total	265

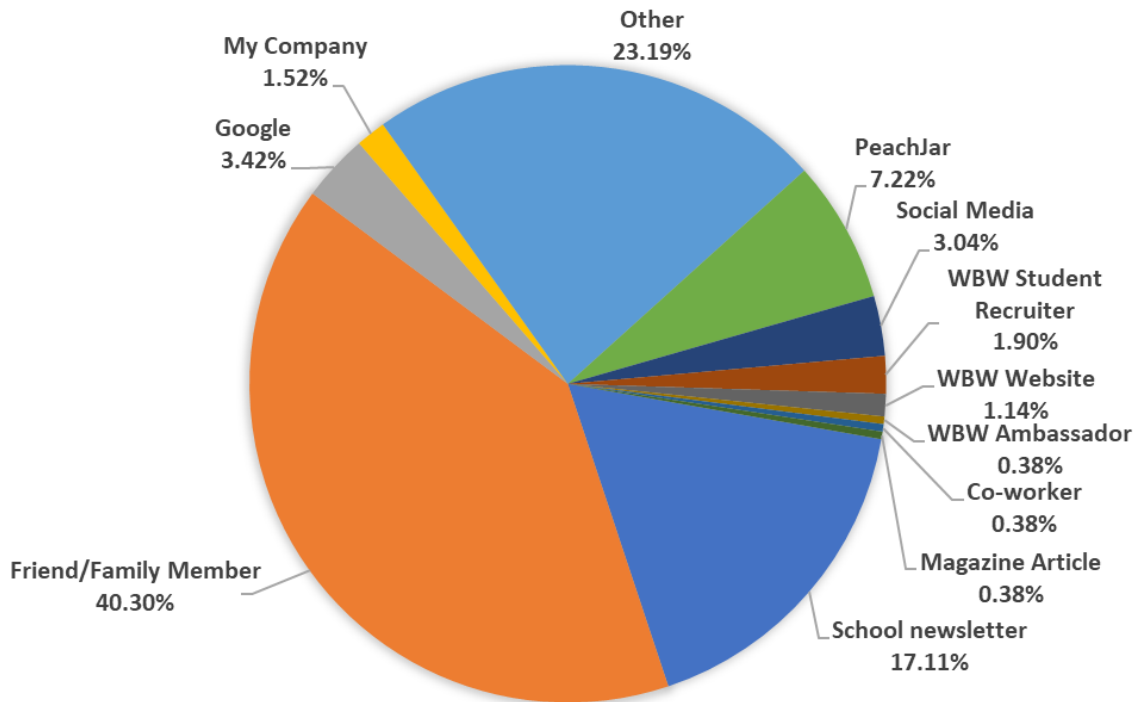
Over 85% of our students were between the ages of 15 and 17 during these camps.



Participant: Returning Student?	
Yes	26
No	239
Total	265

The vast majority of all our students across all camps were not returning students.

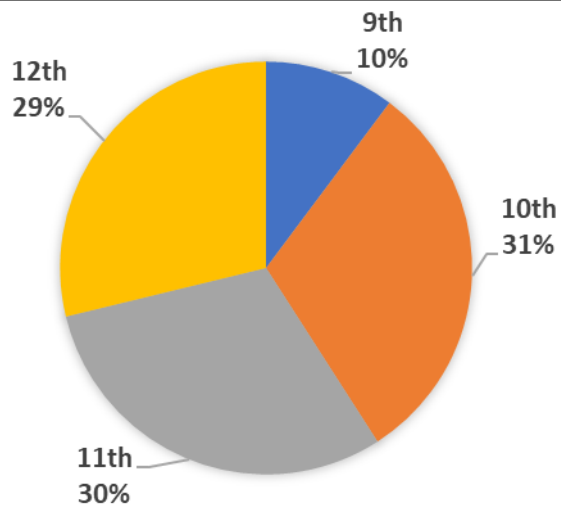
How Students Found WBW



Note that the “Other” category takes up nearly a quarter of all responses. We did not have the ability to break that response down any further.

Participant: How did you hear about Washington Business Week?	
School newsletter	45
Friend/Family Member	106
Google	9
My Company	4
Other	61
PeachJar	19
Social Media	8
WBW Student Recruiter	5
WBW Website	3
WBW Ambassador	1
Co-worker	1
Magazine Article	1
Total	263

Student Grade Levels

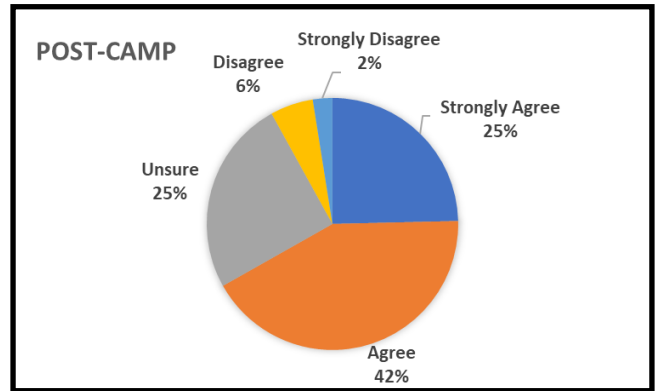
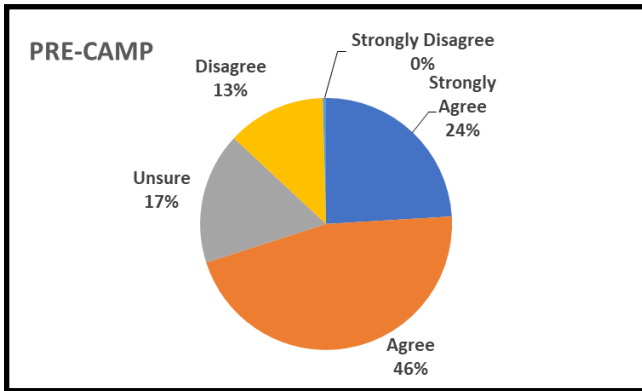


Note the lack of freshmen throughout the entire camp. It's important whether to ask if the camp should be built with them in mind, or if we should consider upperclassmen first.

Participant: Grade	
9th	27
10th	81
11th	80
12th	76
Total	264

Pre-Camp and Post Camp Comparisons—Full Camp

“ I think my everyday environment is culturally diverse. ”

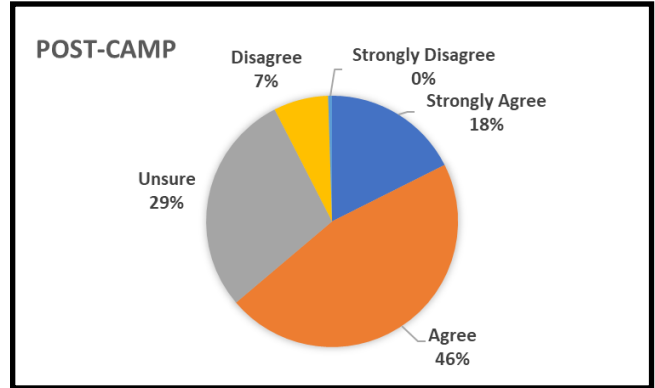
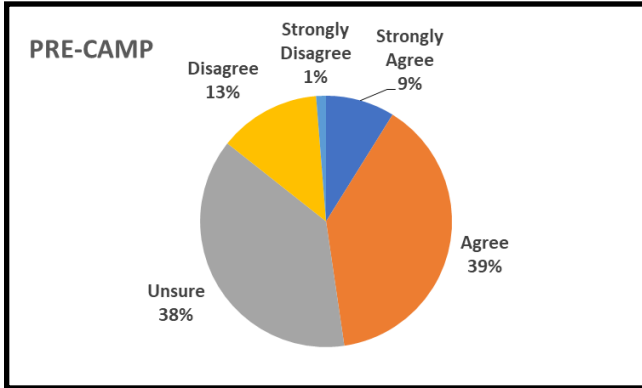


Participant: I think my everyday environment is culturally diverse.	
Strongly Agree	57
Agree	109
Unsure	40
Disagree	30
Strongly Disagree	1
Total	237

I think my everyday environment is culturally diverse.	
Strongly Agree	49
Agree	84
Unsure	50
Disagree	11
Strongly Disagree	5
Total	199

Note that 28 responses are missing from the pre-camp data, and that 66 responses are missing from the post-camp data. This is because those students simply chose not to fill in this information.

“ I feel confident about my financial knowledge. ”



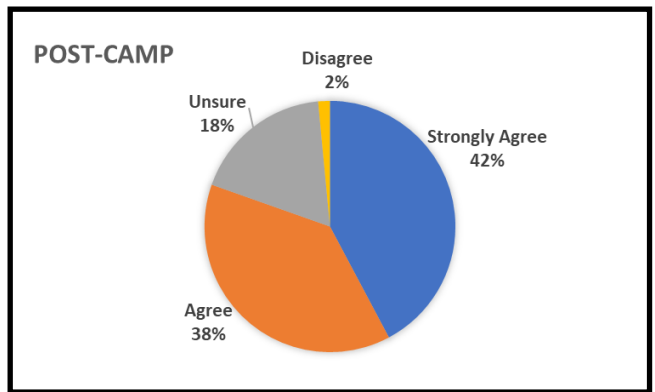
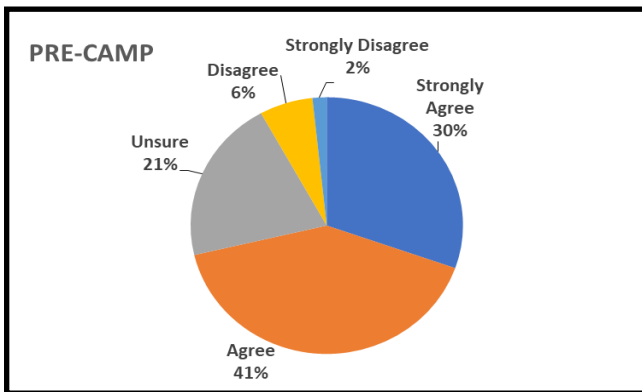
I feel confident about my financial knowledge.

Strongly Agree	21
Agree	92
Unsure	90
Disagree	31
Strongly Disagree	3
Total	237

I feel confident about my financial knowledge.

Strongly Agree	35
Agree	92
Unsure	57
Disagree	14
Strongly Disagree	1
Total	199

“ I feel confident about my abilities to enter the workforce. ”



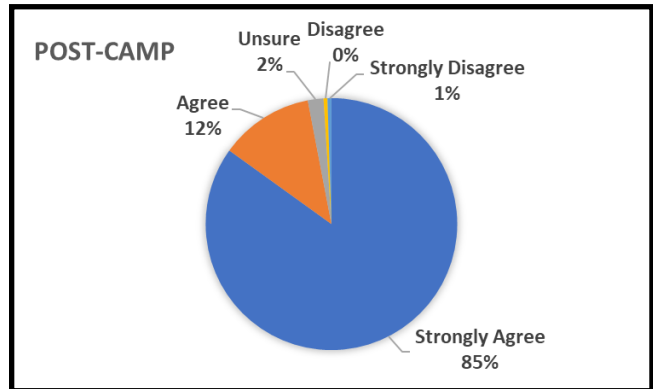
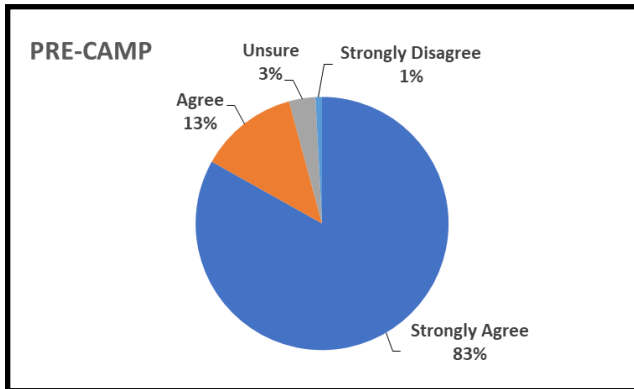
I feel confident about my abilities to enter the work force.

Strongly Agree	72
Agree	97
Unsure	49
Disagree	15
Strongly Disagree	4
Total	237

I feel confident about my abilities to enter the work force.

Strongly Agree	84
Agree	76
Unsure	36
Disagree	3
Strongly Disagree	0
Total	199

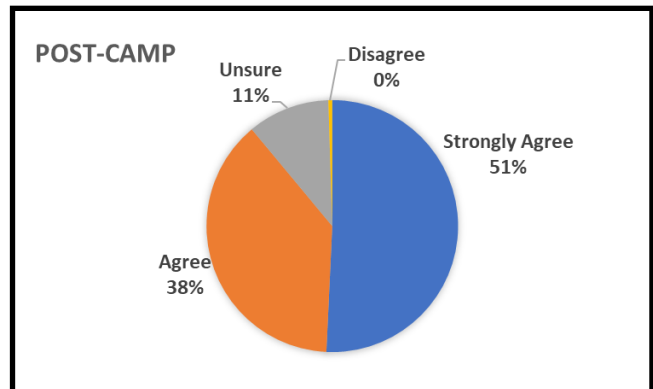
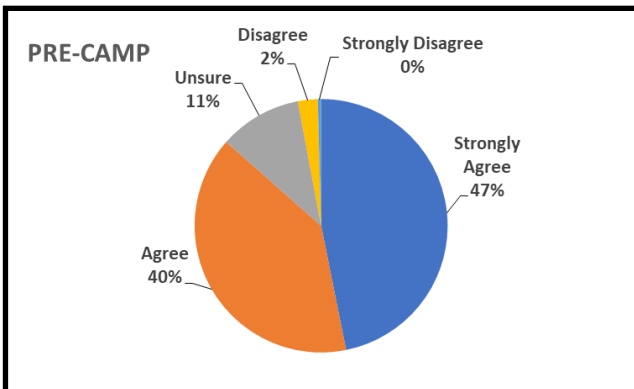
“ I will attend a college/university/technical college after graduating from high school. ”



I will attend a college/university/technical college after graduating from high school.	
Strongly Agree	197
Agree	30
Unsure	8
Disagree	0
Strongly Disagree	2
Total	237

I will attend a college/university/technical college after graduating from high school.	
Strongly Agree	169
Agree	24
Unsure	4
Disagree	1
Strongly Disagree	1
No Response	0
Total	199

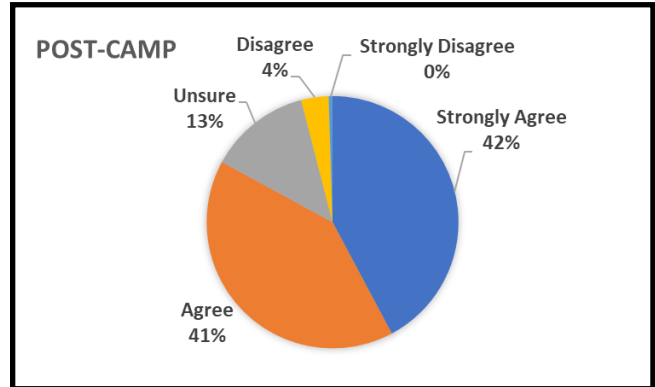
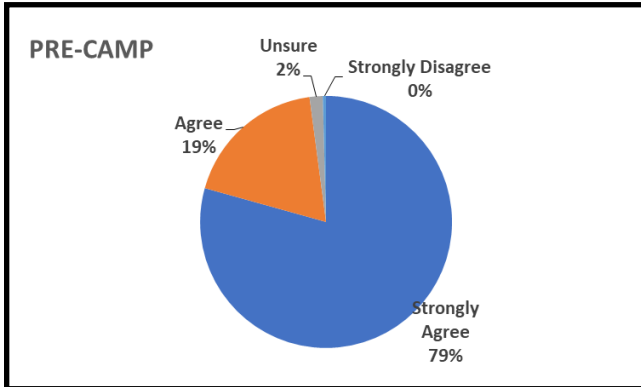
“ I feel prepared to go to a college/university/technical college after graduating from high school. ”



I feel prepared to go to a college/university/technical college after graduating from high school.	
Strongly Agree	111
Agree	94
Unsure	25
Disagree	6
Strongly Disagree	1
Total	237

I feel prepared to go to a college/university/technical college after graduating from high school.	
Strongly Agree	101
Agree	76
Unsure	21
Disagree	1
Strongly Disagree	0
No Response	0
Total	199

“ I'm eager to learn from / I enjoyed the professionals volunteering for WBW programs. ”



I'm eager to learn from the business professionals volunteering for the WBW programs.

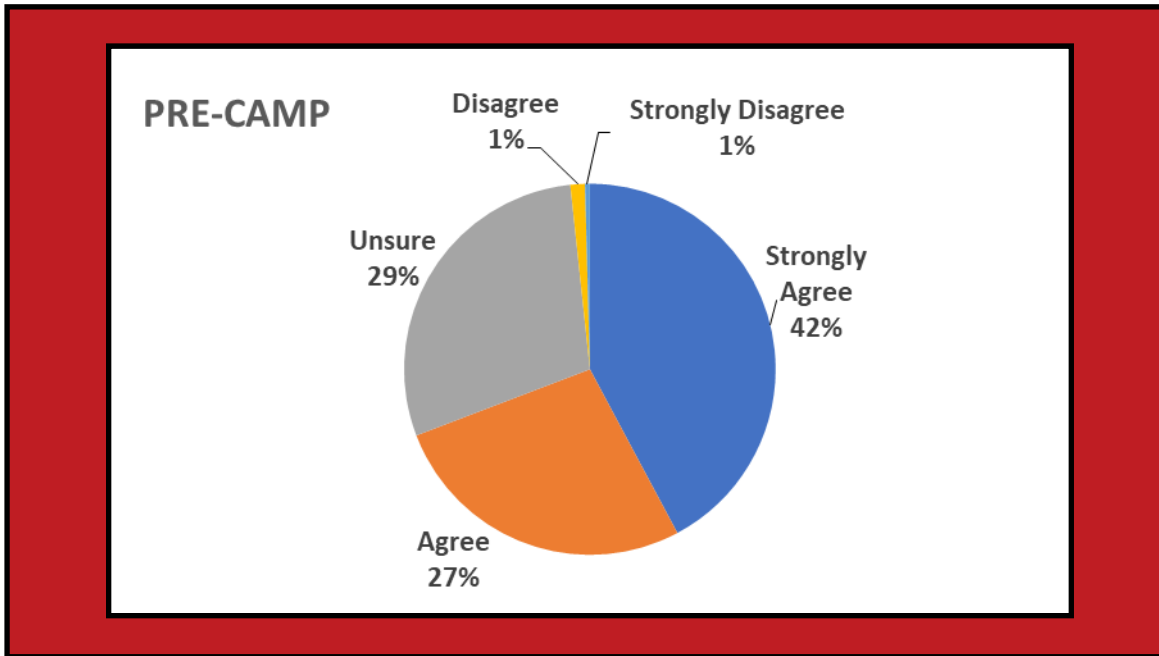
Strongly Agree	188
Agree	44
Unsure	4
Disagree	0
Strongly Disagree	1
Total	237

I enjoyed the speakers at the Virtual Business Week and feel that they were relevant to the program.

Strongly Agree	84
Agree	81
Unsure	26
Disagree	7
Strongly Disagree	1
Total	199

Additional Pre-Camp Data—Full Camp

“ I would like to run my own business one day. ”

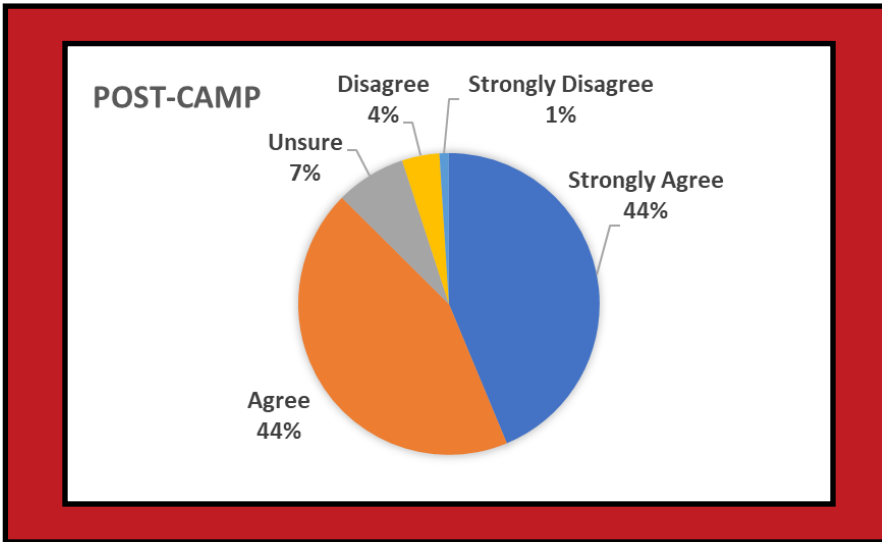


I would like to run my own business one day.

Strongly Agree	100
Agree	64
Unsure	69
Disagree	3
Strongly Disagree	1
Total	237

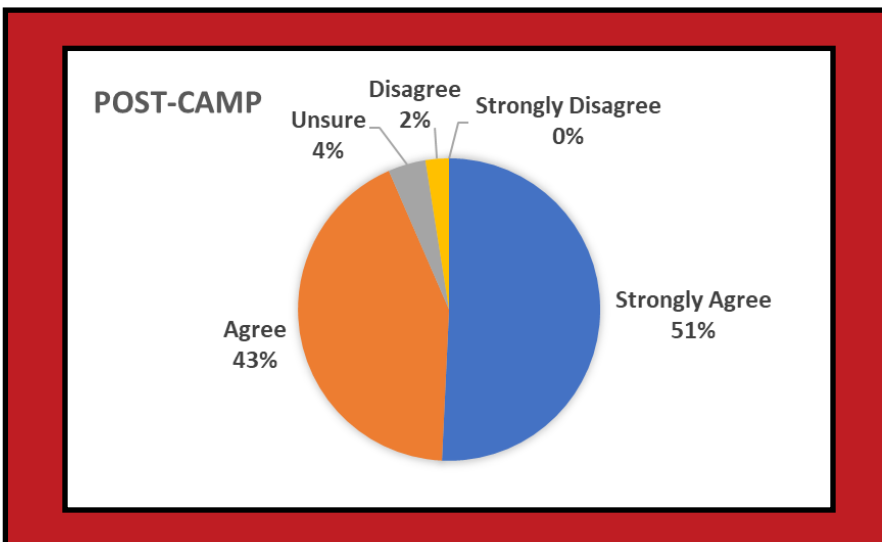
Additional Post-Camp Data—Full Camp

“ I feel that I have gained confidence by participating in the Virtual Business Week program. ”



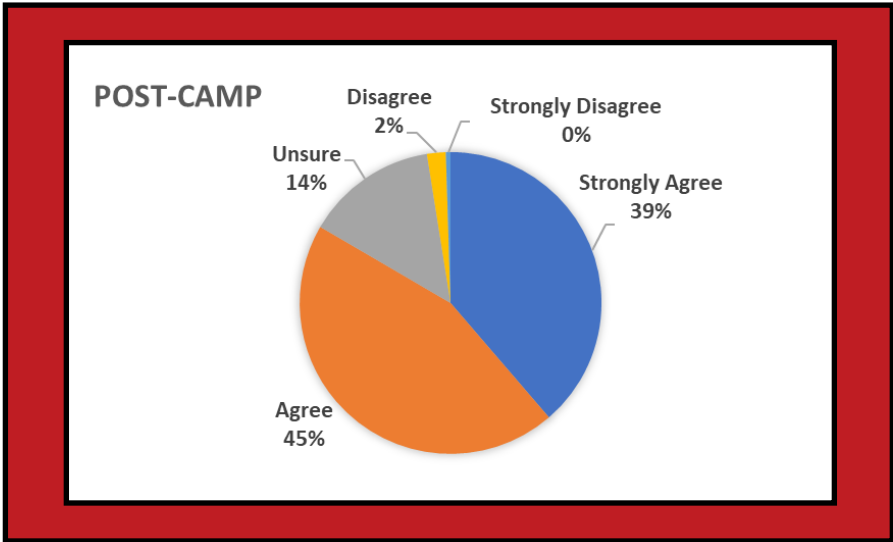
I feel that I have gained confidence by participating in the Virtual Business Week program.	
Strongly Agree	87
Agree	87
Unsure	15
Disagree	8
Strongly Disagree	2
Total	199

“ I feel this program was beneficial to my summer. ”



I feel this program was beneficial to my summer.	
Strongly Agree	101
Agree	85
Unsure	8
Disagree	5
Strongly Disagree	0
Total	199

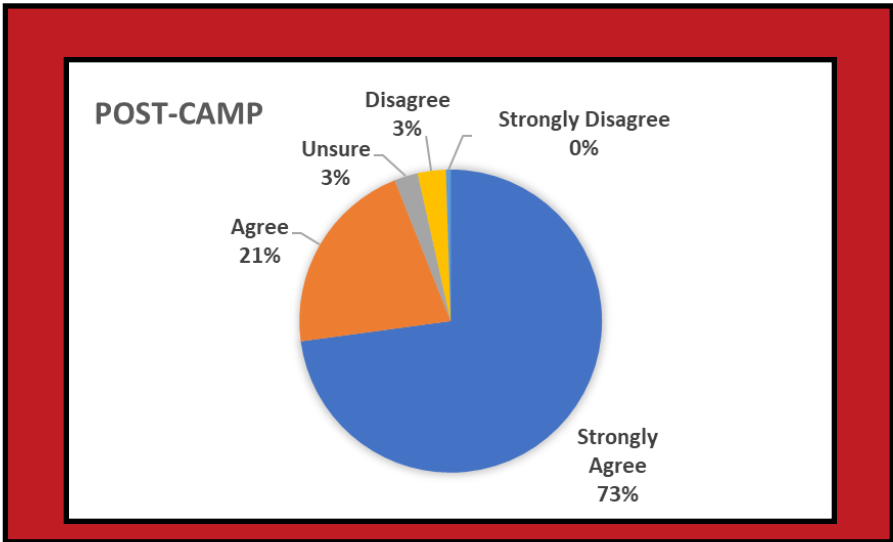
“ If I owned my own company, I would financially support Washington Business Week for more students to have the experience . ”



If I owned my own company, I would financially support Washington Business Week for more students to have the experience .

Strongly Agree	77
Agree	89
Unsure	28
Disagree	4
Strongly Disagree	1
Total	199

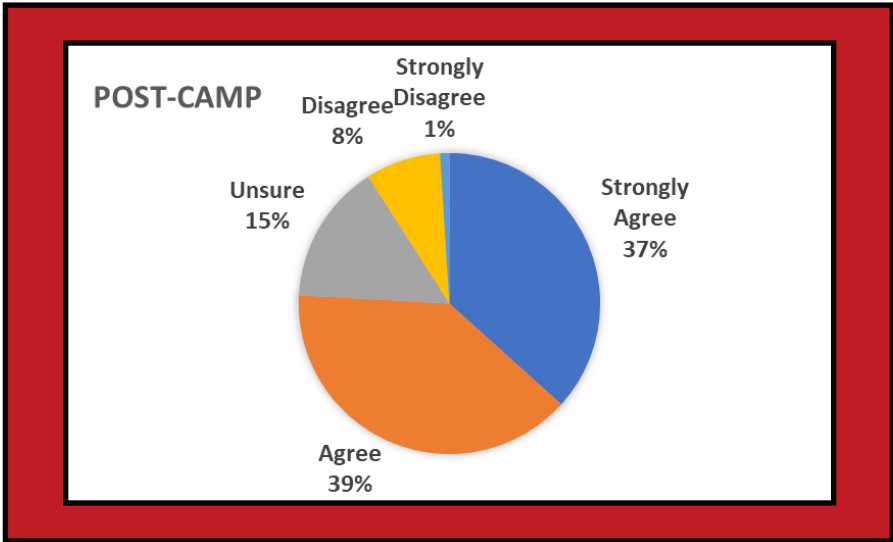
“ I feel my Company Advisor was knowledgeable and helpful to our group. ”



I feel my Company Advisor was knowledgeable and helpful to our group.

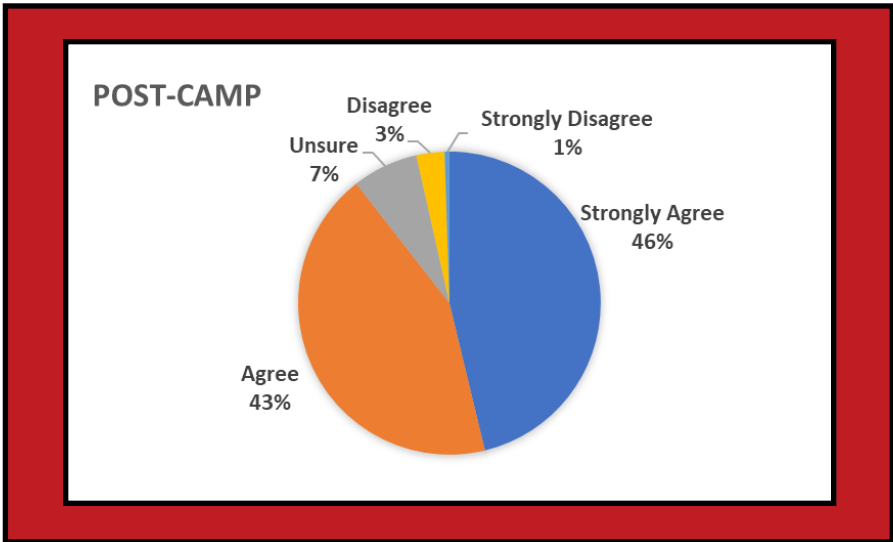
Strongly Agree	145
Agree	42
Unsure	5
Disagree	6
Strongly Disagree	1
Total	199

“ I feel prepared to begin to work after graduating ”
from high school.



I feel prepared to begin to work after graduating from high school.	
Strongly Agree	73
Agree	78
Unsure	30
Disagree	16
Strongly Disagree	2
No Response	0
Total	199

“ I have learned skills that I can apply to my education and every day life. ”

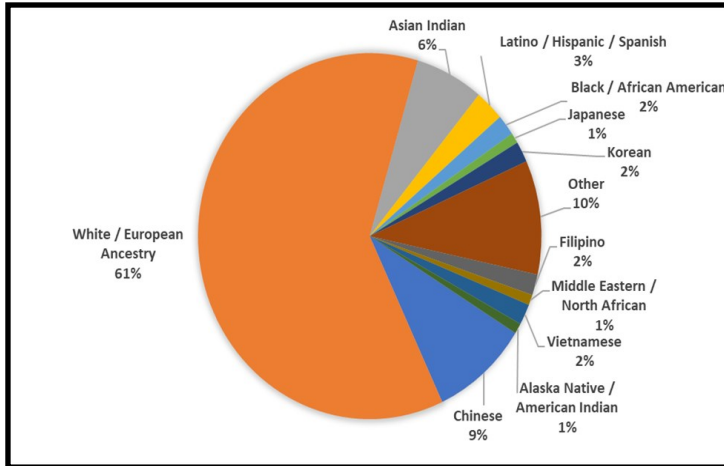


With the Virtual Business Week curriculum, I have learned skills that I can apply to my education and every day life.	
Strongly Agree	92
Agree	86
Unsure	14
Disagree	6
Strongly Disagree	1
Total	199

Camp-by-Camp
Comparisons

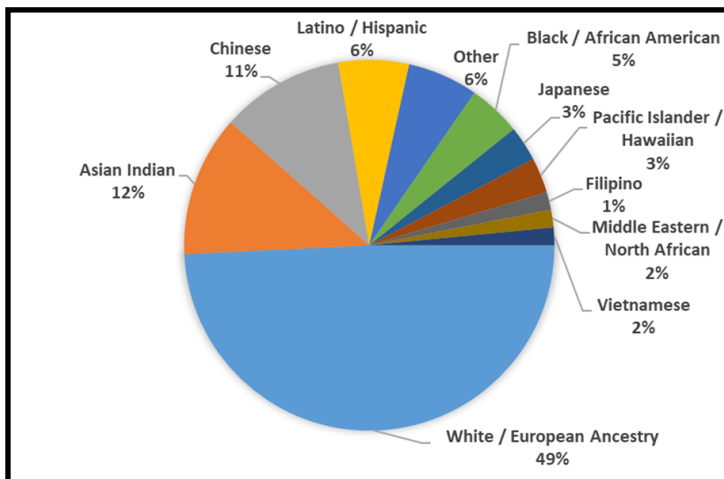
Student Race and Ethnicity

June



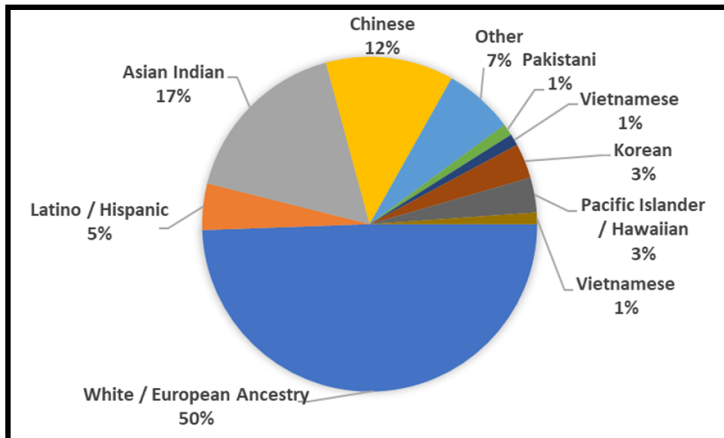
- ◆ 13 out of the 67 White / European Ancestry students were from Poland.
- ◆ This camp had the largest White / European Ancestry population out of each of the Virtual Camps.

July



- ◆ With three Black / African American students, this camp had the greatest representation of that ethnicity out of each of the Virtual Camps.
- ◆ This camp was the only Virtual Camp to have no international students.

August



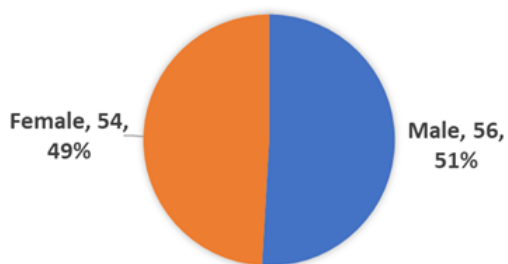
- ◆ 23 out of the 44 White / European Ancestry students were from the Republic of Georgia or Poland.
- ◆ This camp had the largest Chinese and Asian Indian population out of each of the Virtual Camps.

Student Gender

Overall, there are more male students in each camp than female students. There was almost an even distribution in June, but the following camps had a 2:1 and 3:2 distribution of male students to female students.

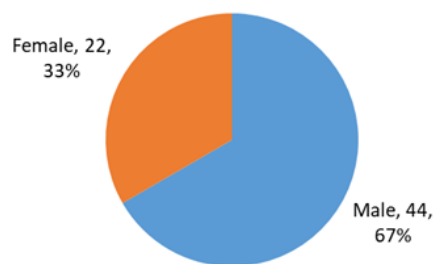
June

STUDENT GENDER



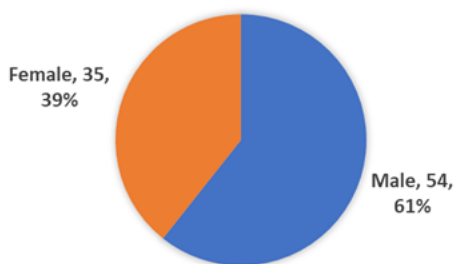
July

STUDENT GENDER



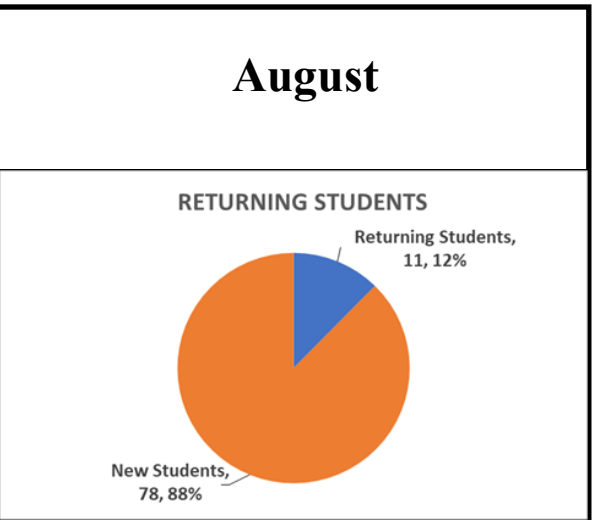
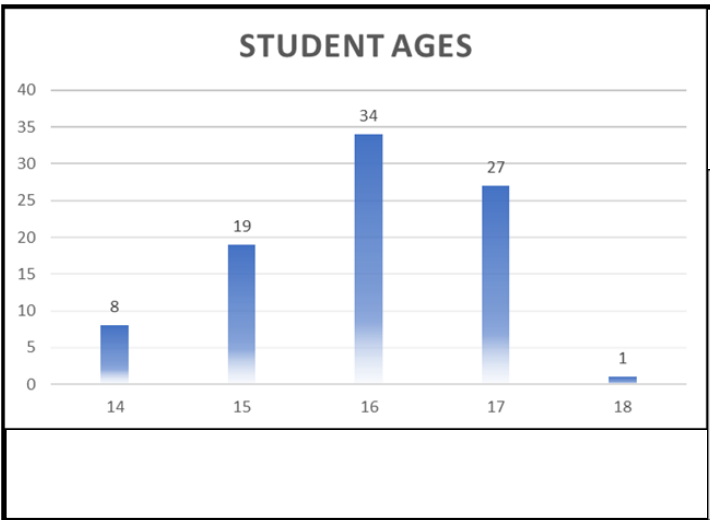
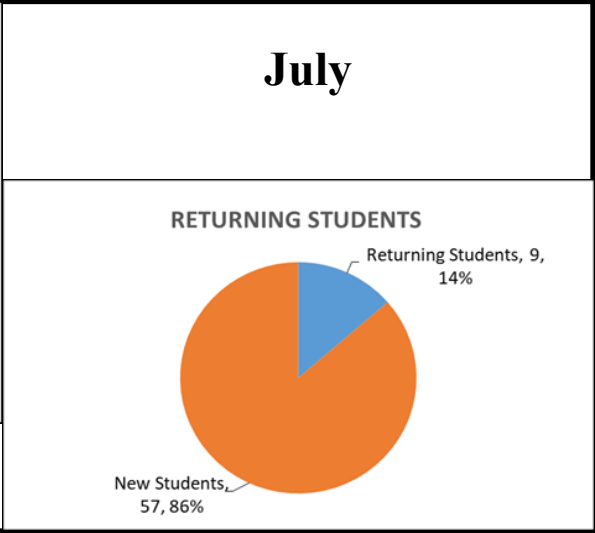
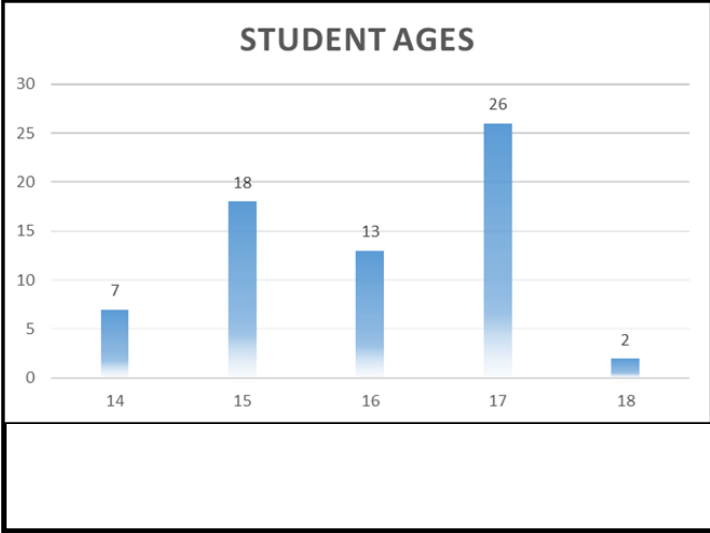
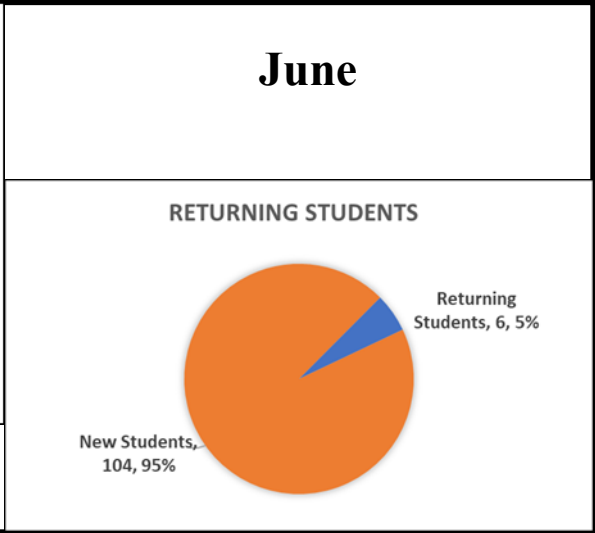
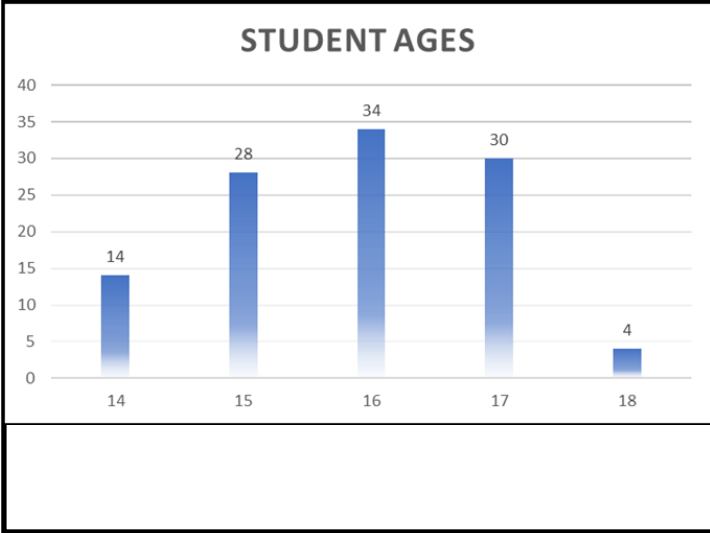
August

STUDENT GENDER



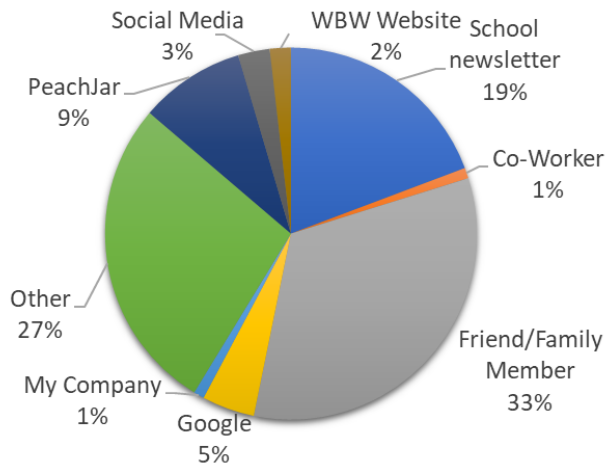
The gender imbalance was addressed during the camps themselves by WBW staff and CAs in order to make sure that everyone had the same level of experience.

Student Ages and Returning Students

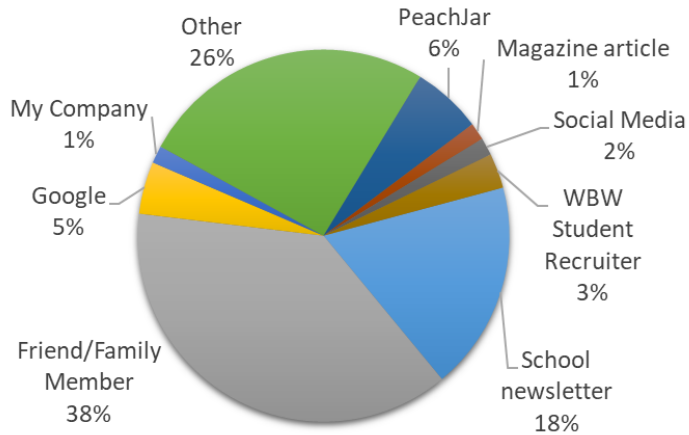


How Students Found WBW

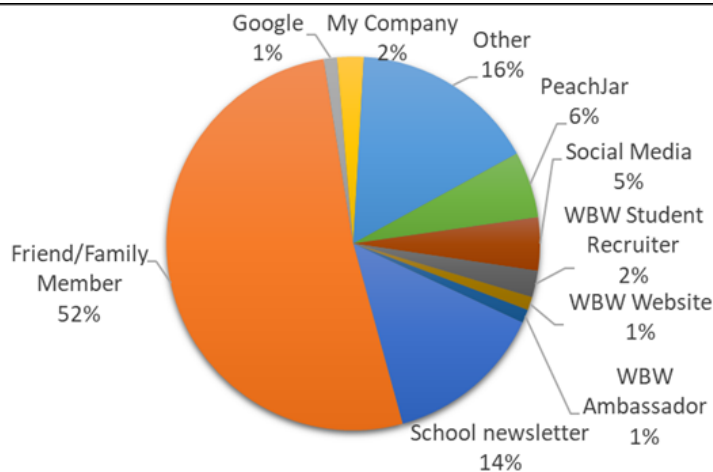
June



July



August

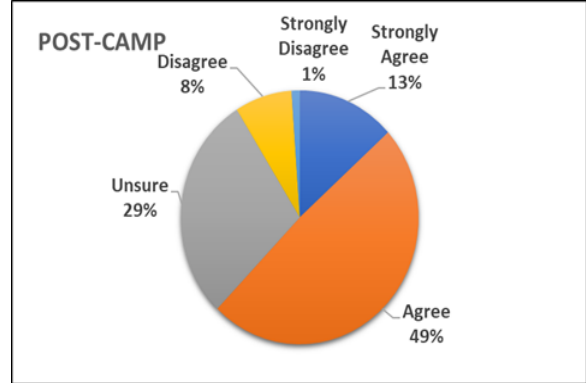
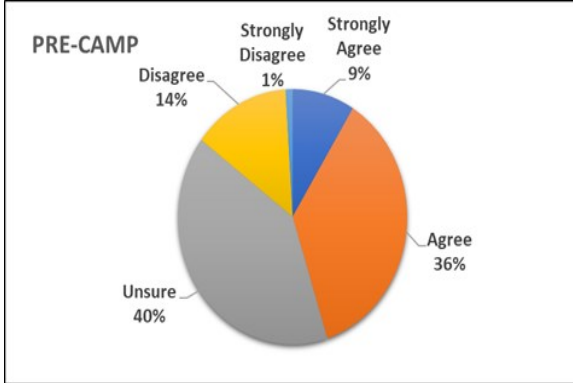


Word of mouth is still the dominant way in which people hear about this program, followed by school newsletters and PeachJar.

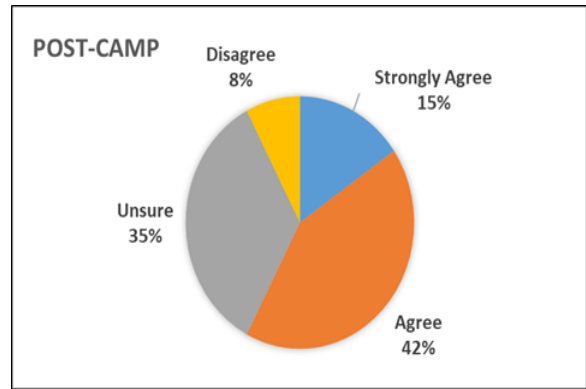
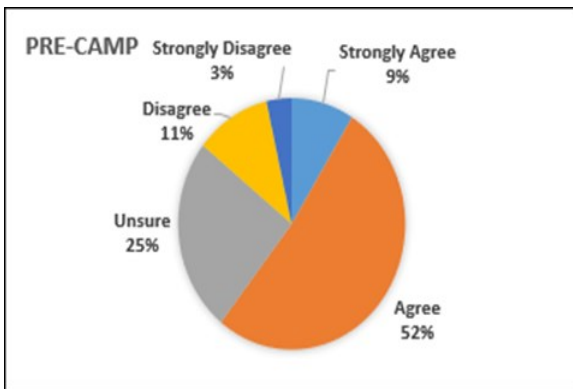
Pre-Camp and Post-Camp
Comparisons

“ I feel confident in my financial knowledge. ”

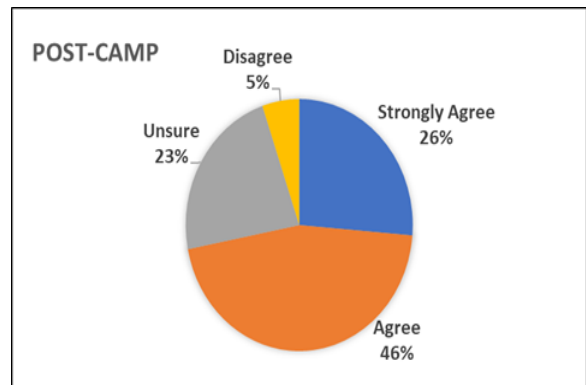
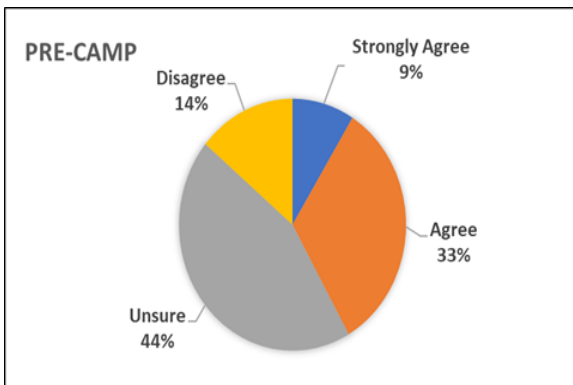
June



July



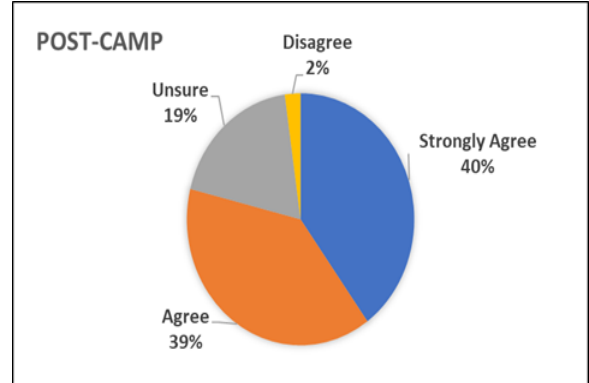
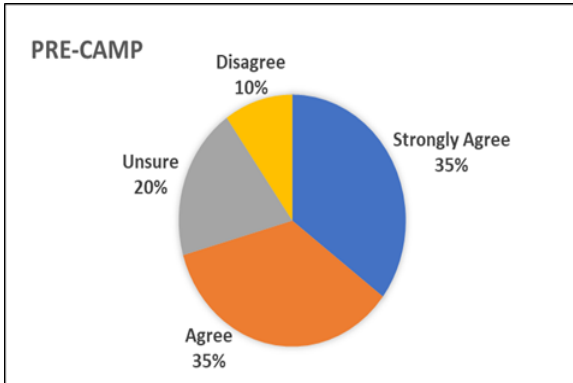
August



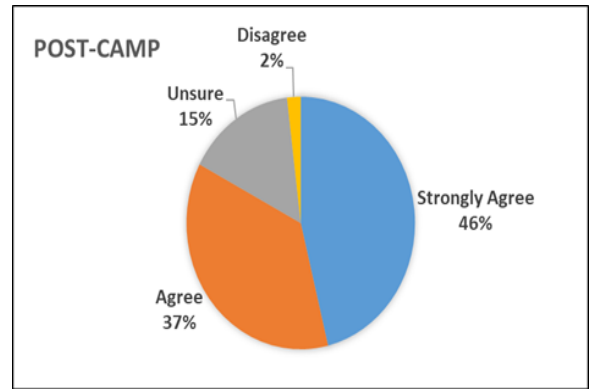
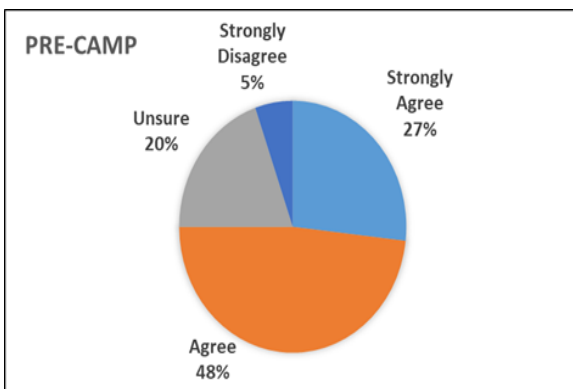
While students in June and August reported feeling confident in financial knowledge, the July camp actually saw the amount of “Agree” responses decrease and the amount of “Unsure” responses increase.

“ I feel confident about my ability to enter ” the work force.

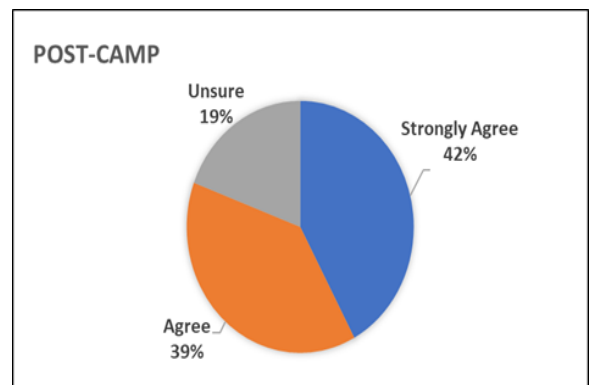
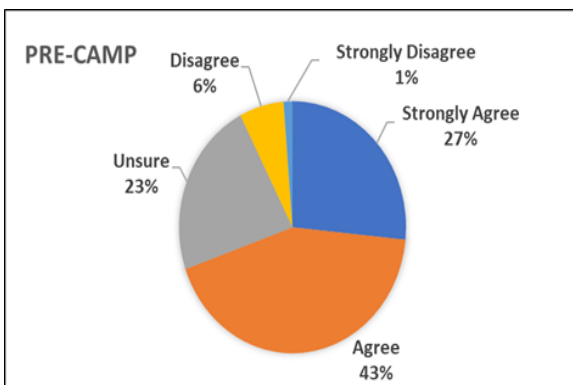
June



July



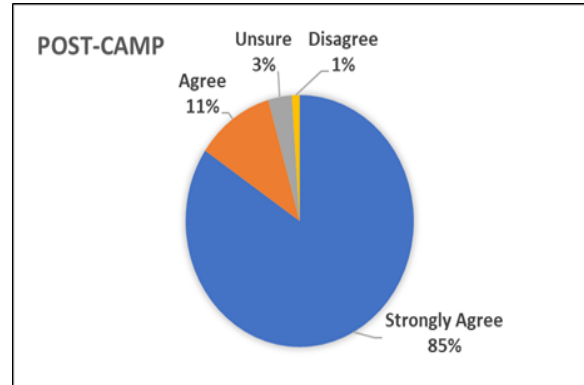
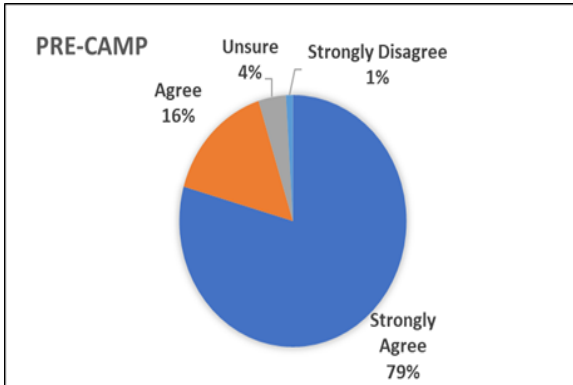
August



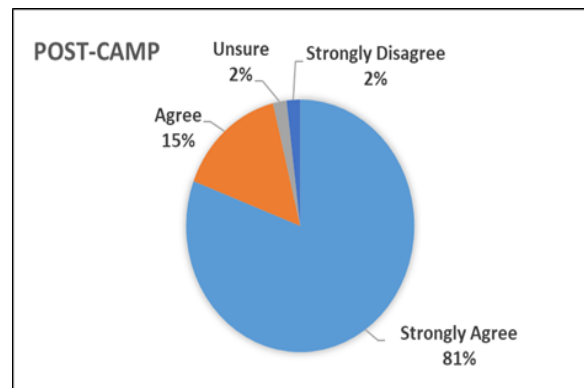
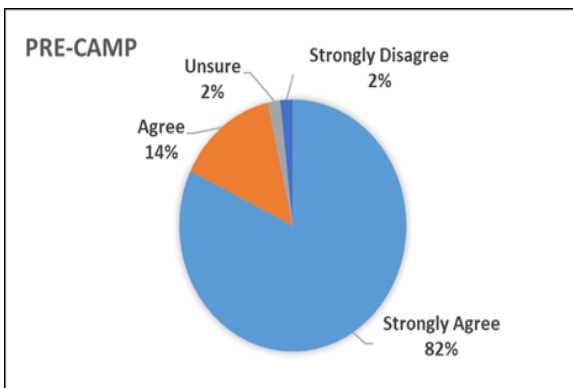
All camps ended with a similar amount of confidence in work force readiness.

“ I will attend a college/university/technical college after graduating. ”

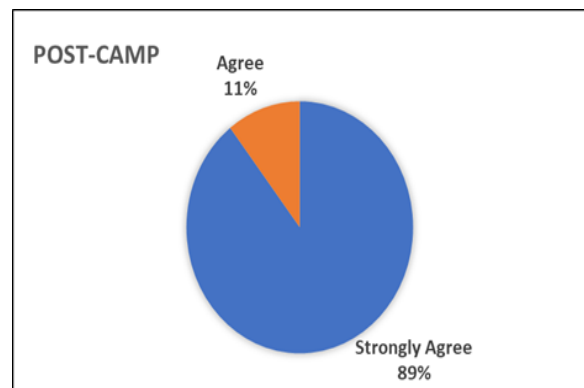
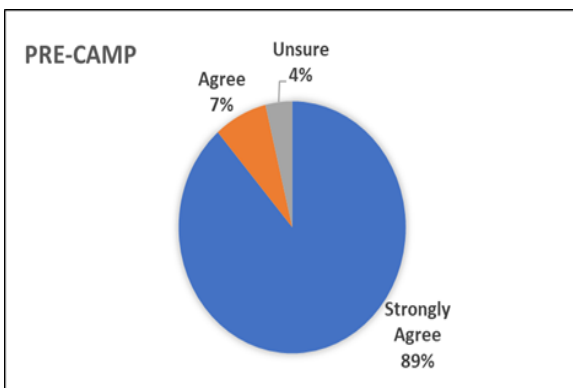
June



July



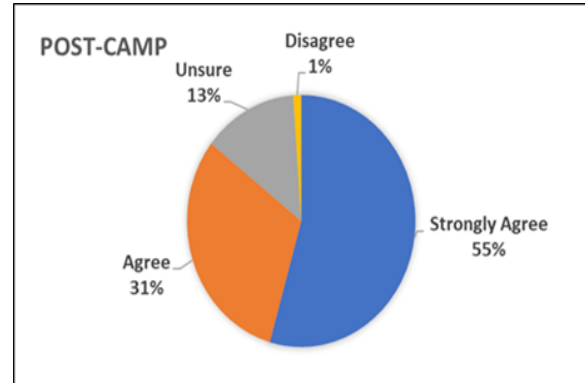
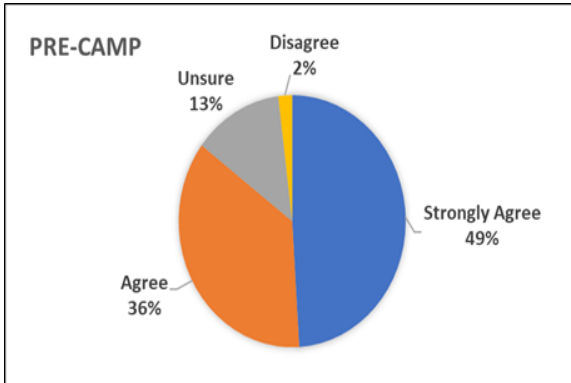
August



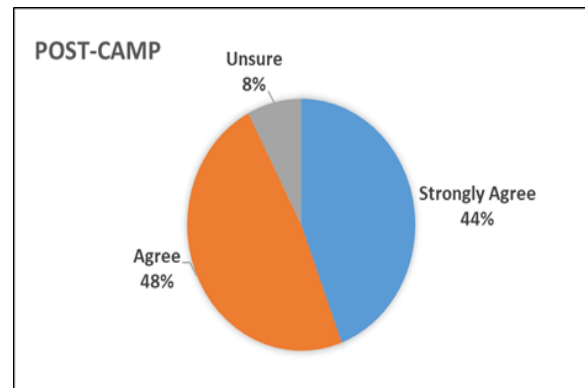
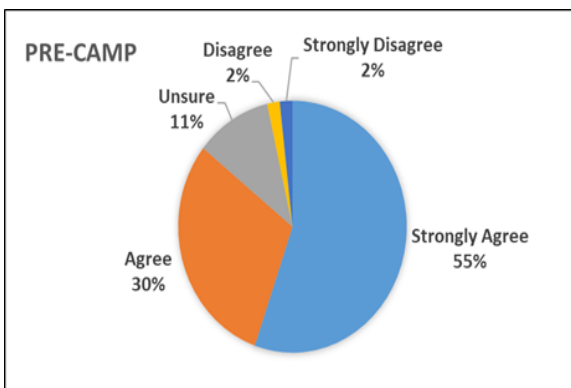
Each camp had similar results with their pre-camp and post-camp surveys on this issue. This can likely be attributed to how important and complicated this decision can be.

“ I feel prepared to attend a college/university/
technical college after graduating. ”

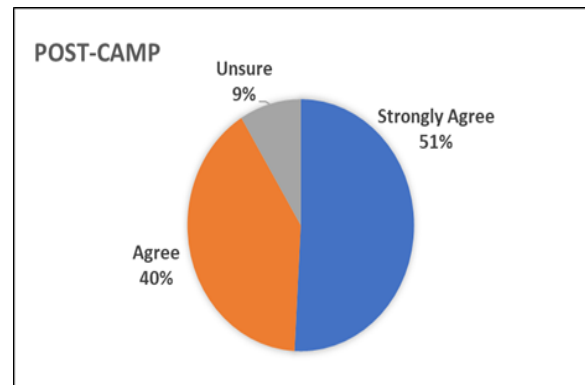
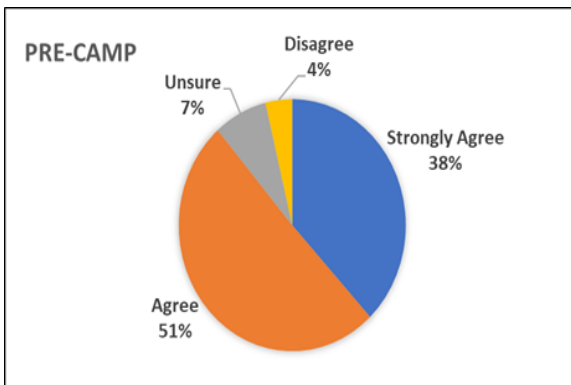
June



July



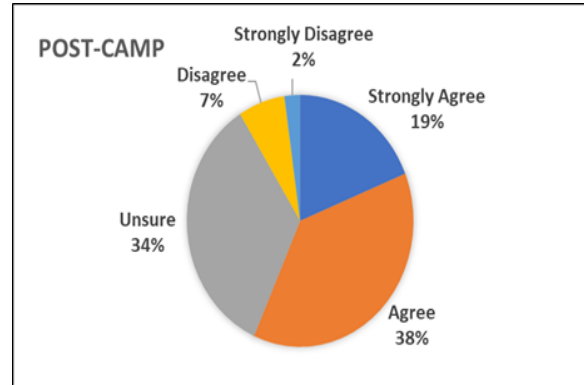
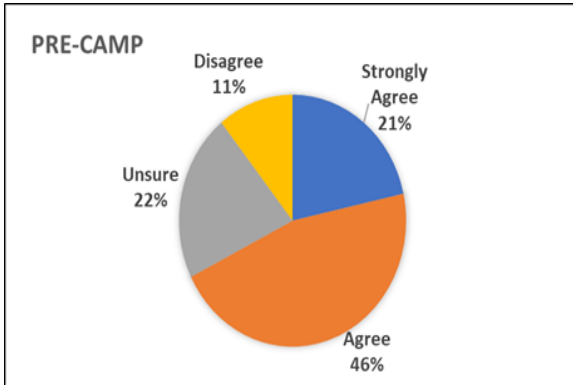
August



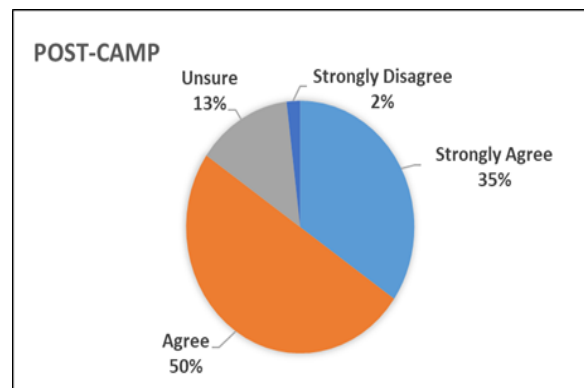
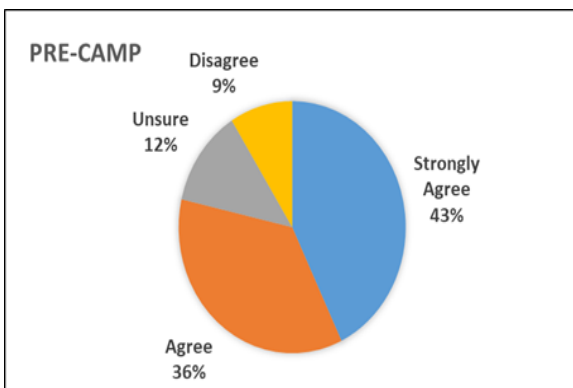
Each camp had similar results with their pre-camp and post-camp surveys here. This can likely be attributed to how important and complicated this decision can be.

“ I think my everyday environment is culturally diverse.”

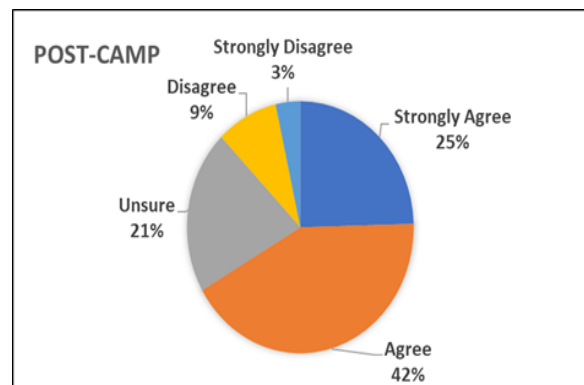
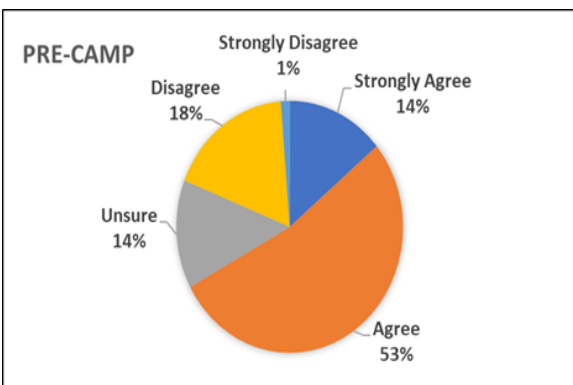
June



July



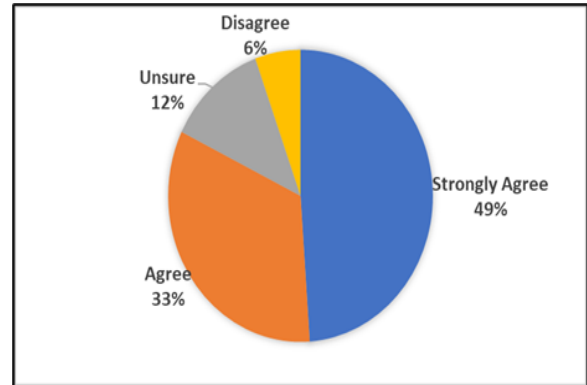
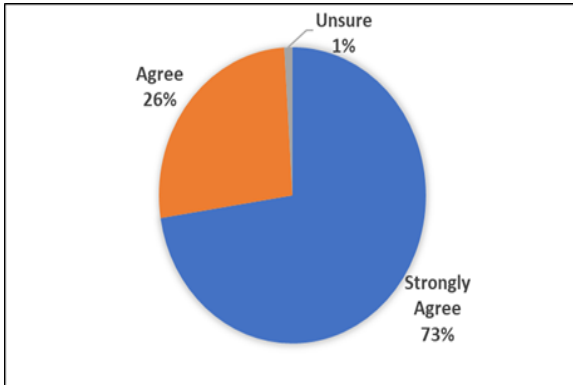
August



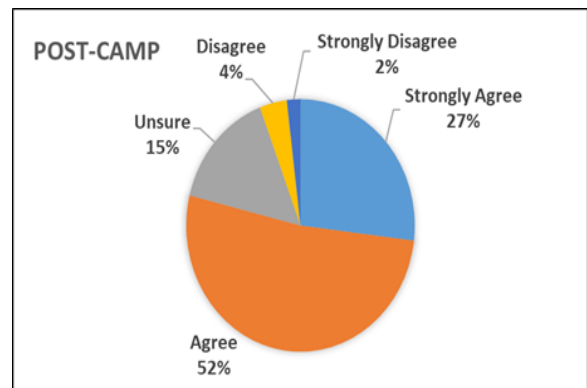
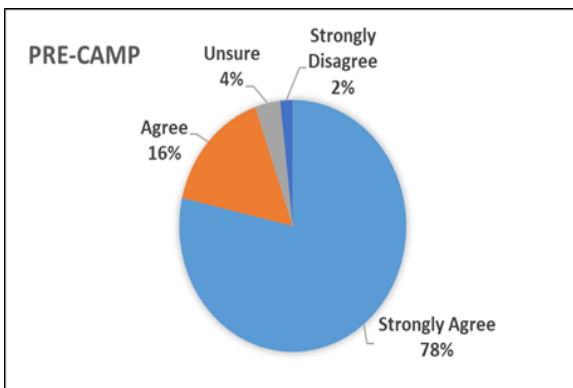
Each camp had varying pre-camp and post-camp results. While both June and August had more “Unsure” responses in the post-camp surveys, July had a lot more “Agree” responses. When it comes to this question, having the student think about it is more important than an “Agree” or “Disagree.”

“ I’m eager to learn from / I enjoyed the professionals volunteering for WBW programs. ”

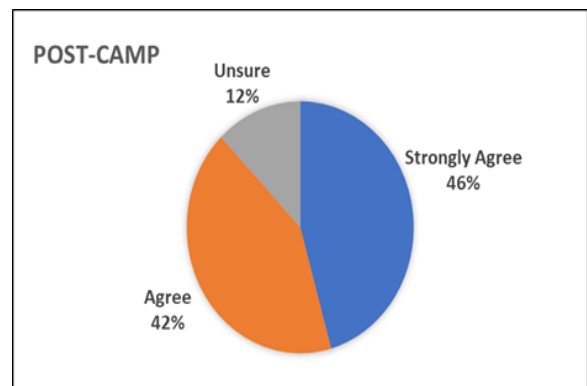
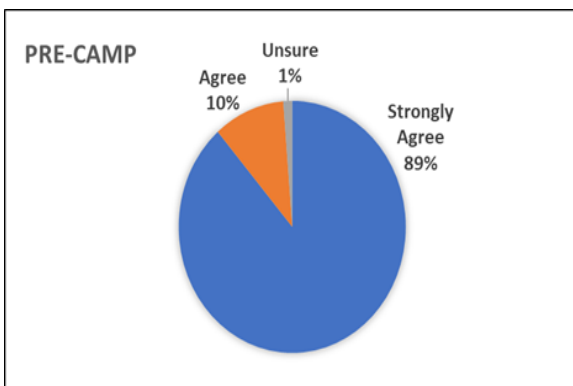
June



July



August



While each camp was incredibly eager to learn from speakers and CAs volunteering their time, it seems that not all of that carried through to the post-survey. Regardless, June and August were incredibly happy with their volunteers, with over 80% of students agreeing that those professionals added to their week.