



## EDUCATING, INSPIRING, AND IMPACTING THE LEADERS OF TOMORROW

Founded in 1976, through a partnership between The Association of Washington Business, the President of Central Washington University, and the Superintendent of Public Instruction, Washington Business Week (WBW)'s model has been replicated in more than 20 states & countries and has educated more than 75,000 Washington Students.

WBW places students in a dynamic simulation where they act as industry professionals, launch a company, sharpen their communication skills, and solve real-world challenges.

With the guidance of a mentor from the business community, students gain a competitive edge in college preparation, workplace readiness, and overall life success.

### 2025 Summer Programs

Northwest University	Kirkland, WA Near Seattle	Jul 13 - Jul 18 Overnight
Eastern Washington University	Cheney, WA Near Spokane	Jul 27 - Aug 1 Overnight
Renton Technical College	Renton, WA Near Seattle	Aug 18 - Aug 22 Day

WBW's programs take place in the form of overnight and day summer camps or in-school programs.

**Summer Programs:** Students experience college life, as camps run on campuses throughout the state. Students learn key career and life skills, while forging lifelong friendships, having fun, and earning two college credits.

**In-School Programs:** Communities come together to give an entire grade the opportunity to connect with and learn from local business leaders while learning skills that students will use for the rest of their careers.

### What are the results?

In 2024, we served 695 students over the school year and 259 students in the summer.

Survey outcomes reveal the impact of our programs:



Students plan to pursue higher education after WBW.



Students say they've gained skills they can apply to their education and everyday life.



Families agree their student is more focused on career goals after WBW.



Families say their student has an improved understanding of how a business runs.

*"I have learned how to **sell products**, do **financing**, **producing**, **marketing**, and so much more. It has been the **best week of my life**."*

- Vanessa Poulson, WBW Alum

### How can you get involved?

#### Volunteers

To give students a great experience, we need professionals to volunteer 1-4 hours of their time during the week, either as workshop facilitators, or as judges.

#### Mentors (Company Advisors)

Our Mentorship model means that for every team of 10 students, we need one volunteer to help facilitate. This has been used by some of the region's most innovative companies as a way to up-skill and train their employees and bring them back to work engaged.

#### Scholarship & Financial Support

52% of WBW students received full-ride scholarships last year, scholarships mean we can provide programming to those the program can impact most. Additional support allows us to dedicate resources in the community to building a stronger program.